THE

MONEYSHOW®

TORONTO

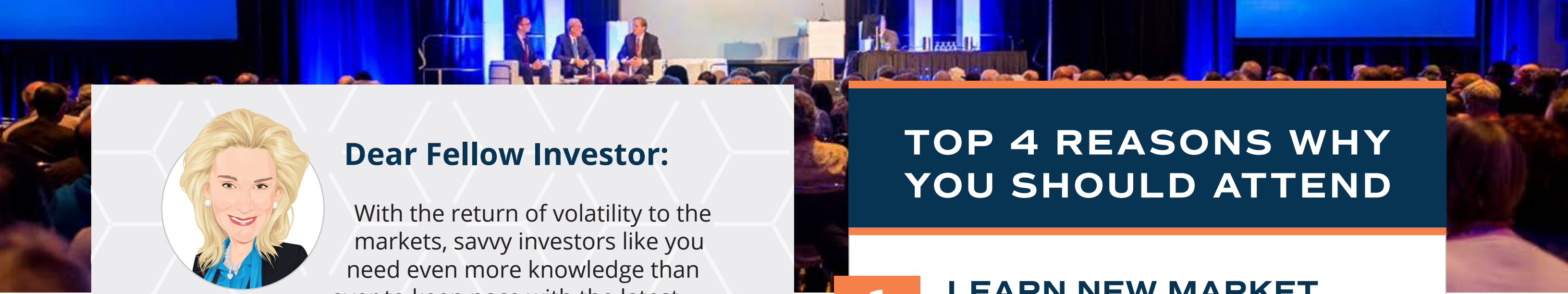
SEPTEMBER 14-15, 2018

METRO TORONTO CONVENTION CENTRE

ATTEND THE ULTIMATE EVENT FOR CANADIAN INVESTORS & TRADERS IN SEARCH OF PROFIT-GENERATING STRATEGIES & OPPORTUNITIES!

Get unbiased perspectives, insights, and actionable recommendations from 50+ money experts to position your portfolio for profits in the year ahead!

Register to Attend Free—visit **www.TorontoMoneyShow.com** or Call **800-970-4355!**



Dear Fellow Investor:

With the return of volatility to the markets, savvy investors like you need even more knowledge than ever to keep pace with the latest **market intelligence** to **safeguard your portfolios** and **profit from opportunities** that may only be available for short periods of time. That's why we've designed **The MoneyShow Toronto** to address your concerns and educational needs in these rapidly changing times.

We're committed to bringing together the best minds in the financial industry to deliver a program that is unparalleled in allowing you, the long-term investor or active trader, to meet face to face with the renowned money experts you've seen on television and read about in top financial publications, Web sites, and more. Our goal is to empower you with the **in-depth education** and **specific, expert advice** required to **manage your assets safely, confidently,** and **profitably** in the current market environment.

So, make your plans to join us **September 14-15, at the Metro Toronto Convention Center**. It could be the best investment you make all year!

Yours for greater investment success,

Kim K. Githler | Chair & CEO

TOP 4 REASONS WHY YOU SHOULD ATTEND

1 LEARN NEW MARKET STRATEGIES

Immerse yourself in 50+ keynotes, workshops, and panels that explore relevant topics on how markets are changing and what you can do to stay ahead of the curve.

2 ENGAGE WITH TOP MONEY EXPERTS

Get an unmatched opportunity to ask questions of renowned financial experts face to face and learn new strategies to help you master any market!

3 DISCOVER FRESH OPPORTUNITIES

Representatives from top financial product-and-service providers are all under one roof, eager to answer your questions and help you improve your portfolio performance.

4 NETWORK WITH FELLOW INVESTORS

Some of the best investment ideas come from other attendees, so talk to your fellow market enthusiasts about their strategies.

"Another Great MoneyShow! It provided me with some new insights."

- J. VERSTRAETE | NIAGARA FALLS, ON

SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 14

8:30 am – 6:30 pm	Registration Desk Open
9:30 am – 12:15 pm	Opening Ceremonies
12:30 pm – 1:45 pm	Exhibit Hall Grand Opening
12:30 pm – 6:00 pm	Exhibit Hall Hours
1:45 pm – 5:00 pm	Presentations & Panel Discussions
1:45 pm – 5:00 pm	The World of ETF Investing in Association with HORIZONS ETFs
1:45 pm – 5:00 pm	The Power of Blockchain
5:00 pm – 6:00 pm	Welcome Celebration in the Interactive Exhibit Hall
6:15 pm – 7:00 pm	Everything You Need to Know About the Markets

SATURDAY, SEPTEMBER 15

8:30 am – 4:45 pm	Registration Desk Open
9:45 am – 4:30 pm	Exhibit Hall Hours
9:00 am – 3:30 pm	Canadian MoneySaver Day
9:15 am – 3:30 pm	Presentations & Panel Discussions
9:15 am – 3:30 pm	The Cannabis Investing Event
9:15 am – 3:30 pm	The Money, Metals, & Mining Symposium
9:15 am – 3:30 pm	The All-Stars of Options Trading
4:30 pm – 5:30 pm	Off the Record with Industry Leader Tom Sosnoff

For Terms of Attendance – Important Information for Attendees, please visit www.TorontoMoneyShow.com.

EXPERT KEYNOTES

COMPREHENSIVE ADVICE FROM THE WORLD'S BEST FINANCIAL EXPERTS

Expand your investing horizons by listening to leading economists, renowned market strategists, and top-performing portfolio managers who will share their insights into current market conditions, give future economic projections, and detail the best investment opportunities that lie ahead.

Paradigm Shift

DAVID ROSENBERG

Chief Economist and Strategist
Gluskin Sheff + Associates, Inc.

We are in the early stages of a new secular paradigm as it pertains to monetary policy, fiscal policy, trade policy, and inflationary pressures. Learn how to invest in this roller coaster ride in the financial markets.

Review of the Mega Trends Influencing the ETF Industry

DEBORAH FUHR

Co-Founder, ETFGI

In this session, one of the world's foremost ETF experts will tackle some of the biggest trends she is seeing in the ETF industry, as well as share what's true and what's not about ETF investing, so you can learn how to make them work for your portfolio.

Off The Record with an Industry Leader

TOM SOSNOFF

Founder & Co-CEO tastytrade

Hear words of wisdom and inspiration from one of the trading industry's icons. Tom Sosnoff will share thoughts on why 2018 is the most opportunistic year of the decade. This one is a definite must-see!

The Crystal Ball: Where Now for the Markets?

GORDON PAPE

Editor, *The Income Investor* and *Internet Wealth Builder*

Renowned investor and best-selling author, Gordon Pape, will provide an overview of what has happened in the markets in 2018 and what lies ahead for the rest of the year and into 2019.

Living the American Dream

GENE SIMMONS

International Rock Legend and Co-Founder, KISS

Join rock icon Gene Simmons for a fireside chat about Gene's rags-to-riches story and his new role as chief evangelist officer for Invictus.

Canadian ETF Outlook

STEVE HAWKINS

President and Co-CEO
Horizons ETFs Management (Canada) Inc.

In the past few years, the Canadian ETF industry has seen a massive amount of growth as it relates to new sectors and new players entering the ETF landscape. Join Steve Hawkins as he discusses the growth of ETFs in Canada and some emerging ETF trends.

PANEL DISCUSSION

EVERYTHING YOU NEED TO KNOW ABOUT THE MARKETS

You want to be positioned for strong upside gains while protecting your portfolio against inevitable market corrections. You'll need unique, specific recommendations to isolate the most profitable opportunities while carefully navigating the shifting landscape in the stock market, commodity prices, fixed income, and more. In this hard-hitting session, these top money pros answer the questions at the forefront of Canadian investors' minds to help you maximize your profit opportunities.

MODERATOR
Mark Skousen
Forecasts & Strategies

Peter Hodson
Canadian MoneySaver

Ryan Irvine
KeyStocks.com

Gordon Pape
The Income Investor

FREE WORKSHOPS & SPECIAL EVENTS

Renowned economists, top-performing money managers, and successful professional traders share their insights and perspectives face-to-face.

Only at The MoneyShow will you find such a gathering of experts, all in one place! Hear what opportunities these experts are seeing in the markets today. Learn which sectors are worth a closer look and which deserve a pass. Discover the asset classes or securities that are at the top of their buy lists or are in their portfolios. They'll give you their best takes on how to navigate the market's ever-changing waters.

Win by Not Losing

KEITH RICHARDS

Portfolio Manager, ValueTrend Wealth Management and Worldsource Securities Inc.

"I learned how to win by losing and not liking it" -Tom Watson, Professional Golfer. Learn how to reduce the volatility in your portfolio by trading the major trends. Keith Richards will discuss his trading tactics and current views on North American and International markets, individual sectors, currencies, and commodities. You'll enjoy Keith's unique approach to investing, along with his often-humorous approach to surviving the investment jungle by using technical analysis.

How I Pluck Pips Out of the Forex Market Every Day

BORIS SCHLOSSBERG

Managing Director for FX Strategy, BK Asset Management

Scalping is often derided as a useless trading activity that just creates a lot of commissions. But Boris Schlossberg will show you how it can be an invaluable part of your investment portfolio that allows you to make money whether the market falls or rises with some of the lowest and best risk control of any trading strategy around. Best of all, scalping can be practiced in FX at any hour of day or night—but the key is to trade with the trend. So, join Boris for an eye-opening session about a completely unique way of trading that was once the province of the pros, but is now available to any retail trader willing to learn the proper setup.

The MONEY, METALS, & MINING Symposium℠

Every investor is looking for opportunities to buy low and sell high. In this special full-day track, you'll hear from metals and mining experts who will show you why the junior mining industry is showing signs of recovery, the specific companies that are poised for growth, and how you can capitalize on the opportunities. You'll also learn which metals will outperform the market in 2018, why, and how to purchase them for your portfolio.

Omar Ayales
Gold Charts R Us

Mike Larson
Weiss Ratings

Greg McCoach
The Mining Speculator

THE POWER OF BLOCKCHAIN

This all-new special track will take a look at the most exciting innovations being introduced in the marketplace today. You'll get a sneak peek into the hottest developments and ways that blockchain's decentralized, secure ledger technology is revolutionizing not just the financial industry, but the entire global economy.

The SWAN Strategy: My Five Low-Risk Ways to Earn High Dividends and Capital Gains

MARK SKOUSEN

Editor, *Forecasts & Strategies*

Academic studies have shown that stocks that pay high dividends often show high earnings growth as well. In today's volatile and uncertain economic and political climate, Dr. Mark Skousen reveals his SWAN Strategy—five sleep-well-at-night stocks that offer low risk and high returns while earning above average income. The golden age of income investing is not over!

Why the Second Million Is so Much Easier... (and How the First Million Can Be, Too)!

DEREK FOSTER

Author, *The Idiot Millionaire*

Derek Foster (aka The Idiot Millionaire) left the rat race at the age of 34 despite spending his 20s backpacking across Europe, Australia, and New Zealand—and living a number of years in Asia. After managing to save and invest his way to his first million, Derek explains why the second million was so much easier. Use this investing strategy to accelerate your own journey!

10 Personal Financial Planning Strategies People Are Often Missing

SUSAN MALLIN

Vice President, Financial Planning, Lorne Steinberg Wealth Management

You think you are on the right path to achieving your financial goals, but do you feel confident that all your objectives will be met? Avoid disappointing results by spotting "red flags" early in the process and capitalizing on what would otherwise be considered "missed opportunities." Susan Mallin, financial planner and author of the upcoming book *For the Love of Money* pulls all your wealth-building strategies into the fold and diagnoses how to marry your investment strategies with financial planning in a way that makes sense for you.

THE WORLD OF ETF INVESTING

in Association with HORIZONS ETFs

LIMITED ATTENDANCE

Friday, September 14 • 1:45 pm – 5:00 pm

METRO TORONTO CONVENTION CENTRE

With ETFs that track seemingly every market, sector, and asset class, “there’s always a bull market somewhere” in the broad ETF universe! But, while a timely ETF pick might tide you over for this quarter, or this year, learning how to select and allocate funds as part of a broader portfolio strategy and protect your portfolio during market sell-offs will help ensure success year in and year out. So, be there as these renowned ETF experts weigh in on how many ETFs you should actually own, whether ETFs can be used to replace existing investments, and how to safely and effectively rotate funds in changing economic and market conditions. This special event is designed to help you determine the rightful role of ETFs as part of a properly balanced and well-diversified portfolio.

Attend and Enjoy These Unique Benefits

- **Get expert instruction** from the nation’s leading ETF experts who will share their secrets of profitable ETF investing
- **Gain countless insights** from industry professionals who will show you how to choose the right ETF in any asset class and avoid common mistakes
- **Learn** how you can best leverage ETFs to transform your own portfolio in the year ahead
- **Network** and exchange ideas with other ETF investors

MEET YOUR DISTINGUISHED FACULTY

ETFs 101: You Want to Be an ETF Investor?

JAIME PURVIS
Executive Vice President
Horizons ETFs

Interested in ETF investing but don’t know where to begin? Jaime Purvis, executive vice president at Horizons ETFs, will walk you through everything you need to know about ETF investing, including what exactly an exchange traded fund is, how ETFs differ from mutual funds, the benefits of using ETFs, and trading and investing strategies.

Total Return Index ETFs

JEFF LUCYK
Senior Vice President
Head of Retail Sales
Horizons ETFs

Horizons ETFs can help make tax-efficient investing easy and inexpensive, thanks to its suite of Total Return Index (TRI) ETFs. Join Jeff Lucyk, senior vice president and head of Retail Sales at Horizons ETFs, as he discusses total return indexing and timely investment strategies. Mr. Lucyk will discuss the evolution of index products, the benefits of the TRI structure, and methods of adapting to changing market environments.

Macro Economic Outlook

CANDICE BANGSUND
Vice President & Portfolio Manager, Global Asset Allocation, Fiera Capital Corporation

Gain insight from Candice Bangsund, vice president and portfolio manager, Global Asset Allocation, at Fiera Capital Corporation, as she provides a macro overview of investing in today’s changing economic environment. Learn how Ms. Bangsund and her team are positioned to meet the challenges of this new economic landscape and hear about some potential investment opportunities.

FREE WORKSHOPS & SPECIAL EVENTS


Highly personal, deeply customized, and taught face-to-face by top market experts who provide a level of education unseen or unheard of elsewhere.

Learn the best strategies for stock picking, capital preservation, and asset allocation from the best minds in the industry. Discover new opportunities and master the art of successfully managing risk in your portfolio so you can keep more of your profits. Get your questions answered by the experts face to face, and find out how they are tackling today's markets.

Timing the Market Using Fundamental, Technical, and Seasonality Analysis

DON VIALOUX
Founder, Tech Talk

Traditional investment selection starts with fundamental analysis, followed by technical analysis, followed occasionally by seasonality analysis. Investors looking for higher-than-average returns do the opposite: First, they use seasonality analysis to determine which investments offer the highest returns for the season, followed by technical analysis to fine-tune entry and exit points, followed by fundamental analysis to confirm the existence of recurring seasonal events that trigger above-average gains.

How to Use MACD in Your Trading—Pearls and Pitfalls

MARVIN APPEL
President, Signalert Asset Management LLC

A unique feature of the MACD indicator is that you can use it to identify trends with room to run, but also to identify overbought or oversold levels that represent potential market turning points. Dr. Marvin Appel will teach you how to use MACD for both purposes using both numerical approaches and significant chart patterns.

ETFs for Young and Old Investors

ROB CARRICK
Personal Finance Columnist
The Globe and Mail

ETFs are ideal portfolio-building blocks for any age group or investing goal. Learn how to pick funds that will deliver the long-term growth that young investors need and the steady income that older investors want.

Portfolio Management Strategies for Active Investors

ZIAD JASANI
Managing Director & Partner
Independent Investor Institute

Learn active portfolio management strategies using a global macro, fundamental, and technical analysis approach. You'll learn which spaces globally are more opportune and which spaces carry more down-side risk. From there you'll be introduced to a structured decision-making approach that identifies market trends from the top-down, behavioural events that can unlock value, and shown how to utilize ETFs to construct growth-focused and income-focused portfolios, while taking less than average market risk. This is a do-not-miss session!

THE ALL-STARS OF OPTIONS TRADING℠

Whether the market is up, down, or sideways, you can use options to come out ahead. In this in-depth track, you will discover the tactics top options traders use to manage risk and learn several strategies that can be applied in different ways. Whether you use options to trade earnings, hedge existing equity positions, or earn steady income, this track will take your option trading skills to a higher level, step-by-step.

Wealth Creation Through Discovery—Timing and Opportunity Converge

GREG McCOACH
Editor, *The Mining Speculator*

The majors are desperate to replenish reserves. Junior mining shares make most of the new discoveries and can produce life-altering money-making opportunities when they make discoveries and are bought out by the majors. Greg McCoach explains in his latest presentation how wealth is created in the life cycle of a mining share. You are not going to want to miss this chance to hear Greg as he reveals two of his top picks that are poised for a major breakout.

THE CANNABIS INVESTING EVENT

Saturday, September 15 • 9:15 am – 3:30 pm

The cannabis industry continues to be one of the hottest places for investors. From Canada to California, recreational marijuana is becoming a significant opportunity, as well as a major catalyst for companies levered to it.

Cannabis Thought Leader
The Green Organic Dutchman

The Cannabis Investing Event will provide you with the opportunity to learn about this high-growth sector as you hear from a roster of company executives who are focused on specific sub-sectors, elite analysts who cover this rapidly developing industry, and advocates who are leading the cannabis legalization movement all over the world.


Brett Allan
Green Organic Dutchman Holdings


Cam Battley
Aurora Cannabis, Inc.


Michael Berger
Technical420.com


Greg Engel
Organigram


Dan Kriznic
Invictus


Raj Lala
Evolve ETFs


Mark Noble
Horizons ETFs


George Robinson
RavenQuest BioMed


Jay Rosenthal
Business of Cannabis

CANADIAN MONEY SAVER
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Independent Financial Advice For Everyday Use - Since 1981

CANADIAN MONEYSAVER DAY

Saturday, September 15 • 9:00 am – 3:30 pm

Always a crowd-pleaser at The MoneyShow Toronto is the annual gathering of some of *Canadian MoneySaver*'s expert columnists for a special full-day event, covering money matters that affect your life and your financial security. From learning how to profit from stock buybacks, (legal) insider trading, and DRIPs to slashing your insurance premiums significantly and everything in between, these experts will share their best money-saving and money-making opportunities with you.

What Keeps Me Up At Night

LANA SANICHAR

Chief Editor & President, *Canadian MoneySaver*

Financial independence and financial freedom without the help of the other is one of the most common financial worries that women face. Lana Sanichar shares with you the importance of the worry and the steps she took to overcome them.

What Now?

BENJ GALLANDER

President, Contra the Heard

Renowned for his column in Canada's national newspaper, *The Globe and Mail*, which features his contrarian take on stocks and broader issues for investors, Benj Gallander will explain his current investment strategy to mitigate the possibility of major losses, while retaining skin in the game for the potential upside. Perhaps, there should be a teeter totter on the stage!

How to Be a Good DIY Investor and When to Hire an Investing Adviser

ELLEN ROSEMAN

Personal Finance and Consumer Affairs Columnist, *Toronto Star*

Should you do your own investing? Instead of picking stocks, you can manage money using no-hassle index funds and online portfolio managers. Or would you do better with a human investment adviser? Ellen Roseman is a *Toronto Star* columnist who manages her own money and uses an adviser for her RRSP account. She'll explain the pros and cons of each approach.

The Ten Silos of Disability

ED ARBUCKLE

President, Personal Wealth Strategies

More than likely Henson trusts and Registered Disability Savings Plans stand at the top of discussions about disability and personal finances. But have families considered other important issues such as a life plan, legal issues like guardianship and powers of attorney, appropriate housing options, estate planning for the next generation, caregiver continuity, or beneficiary rights to pension plans on the death of a parent? Probably not because the lawyer, financial advisor, health-care provider, and family just don't communicate very well, nor do they share a broad knowledge base about disability and personal financial planning.

The Six Best Strategies to Minimize Tax on Your Future Retirement Income

ED REMPEL

Contributor, *Canadian MoneySaver*

You will have a lot more tax saving opportunities after you retire than before. If you get a salary, you may have limited tax deductions or tax saving strategies. When you retire, it is completely different. You can essentially determine the amount of income you will be taxed on once you retire. You can decide: How much you withdraw from your investments, how much you withdraw from your RRSP vs. TFSA vs. non-registered, how tax efficient your investments are, when you start your RRIF, work pension, and government pensions (CPP and OAS). These six best strategies will give you an idea of the flexibility you have to minimize your taxes with effective tax planning.

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TOP PROS' TOP PICKS (DAILY)

Features a summary of the most recent recommendations by leading advisors' top stock, sector, and fund picks, plus global opportunities and timely strategies.

TRADING INSIGHTS (DAILY)

Covers trading tips, proven set-ups, profitable forex and option trading strategies, and much more from some of the country's top traders and educators.

HOT OFF THE TAPE (WEEKLY)

Catch up with the week's newest videos and on-demand webcasts featuring leading experts' latest insights on today's crucial investing and trading topics.

TRADING LESSONS (WEEKLY)

Presents charting, analysis, execution, trade management, and effective strategies for the current market environment for more consistently profitable trading.

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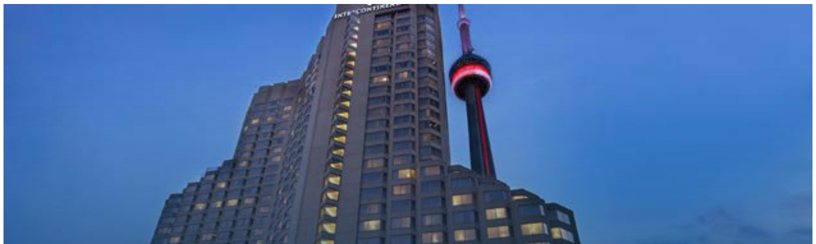
The Road to Toronto: The Best Ideas & Strategies from The MoneyShow Toronto Speakers



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INTERCONTINENTAL TORONTO CENTRE

225 Front Street West
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Located in the heart of downtown Toronto, just steps away from the financial district and Toronto's famed entertainment district, offering the best in theatre, sports, dining, attractions, and nightlife. This hotel is also conveniently connected to the Metro Toronto Convention Centre.

$319 single/double*

Our room block is limited! Reservations are first-come, first served.

**15.66% tax added to room rates. Deposit of one night's room and tax via credit card required upon reservation. Cancellations must be received 72 hours prior to arrival for full refund. $75 per room per night early-departure fee will apply unless the hotel is advised of earlier check-out date during check-in. Rate quoted in Canadian dollars on a per room, per night basis.*

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