

# <sup>THE</sup> **MONEYSHOW<sup>®</sup>**

## T O R O N T O

SEPTEMBER 20-21, 2019

METRO TORONTO CONVENTION CENTRE



### SHOW SCHEDULE & DIRECTORY

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\*Your money can be invested once your account balance reaches \$100 CAD or more.



# Enhance Your MoneyShow Experience

## Download the MoneyShow App

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Harvest Tech Achievers Growth & Income ETF

TSX **HBLK**

Blockchain Technologies ETF

**Head Office**  
710 Dorval Drive, Suite 209,  
Oakville, ON L6K 3V7

**HarvestETFs.com**

**1.866.998.8298**

Harvest ETFs (managed by Harvest Portfolios Group Inc.)





**Dear Fellow Investor:**

After years of healthy returns, North American stocks are seeing increased volatility. Whether the recent weakness is a sign of an imminent bear market or just a healthy correction; with turmoil in Washington, London, and Ottawa continuing unabated, expect increased volatility to remain.

Whether concentrating on value-based stocks vs. growth, finding defensive sectors, identifying strategic shorts, or shifting a portion of your portfolio to alternatives, now is the time to take hold of your investment future. And that's why we welcome you and your fellow investors and traders at **The MoneyShow Toronto**, because only by keeping abreast of the latest market intelligence can you ensure that you protect your portfolio gains, while identifying new growth opportunities.

Over the next two days, **The MoneyShow Toronto** will provide you with one-stop access to the best minds in the financial world and the opportunity to study new strategies and test the newest tools — all designed to help you grow your investment portfolio and achieve your long-term financial objectives. You can choose from over 50 educational presentations, touching on every conceivable topic—stocks, funds, ETFs, commodities, options, and more!

Be sure to attend the FREE special events available to all attendees such as **The World of ETF Investing in association with Horizons ETFs**, **Canadian MoneySaver Day**, **Cannabis Investing**, **The All-Stars of Options**, and many more. For those of you craving a more in-depth session on **stocks and dividends**, we have just what you need! Check out our Master Class with **Ryan Irvine, president**, and **Aaron Dunn, senior equity analyst, KeyStocks.com**. You can buy tickets at the registration desk.



Whether you're an investor, trader, or both—there are sessions designed just for you! And perhaps the best part—our FREE education doesn't end when our show ends. After the show log on to **watch.TorontoMoneyShow.com** and view on-demand webcasts of select sessions you might have missed at the show and download information from sponsors and exhibitors.

So, take it all in, and remember, our MoneyShow team is here to help you find what you want, and make your experience at The MoneyShow Toronto productive and profitable!

To your financial success,  
**Kim K. Githler** | Chair & CEO

## SCHEDULE OF EVENTS

### FRIDAY, SEPTEMBER 20

8:30 am – 6:30 pm	Registration Desk Open
9:30 am – 12:30 pm	Opening Ceremonies
12:45 pm – 1:45 pm	Exhibit Hall Grand Opening
12:45 pm – 6:00 pm	Exhibit Hall Hours
1:45 pm – 5:00 pm	Zhittya Special Event 
1:45 pm – 5:00 pm	Presentations & Panel Discussions
1:45 pm – 5:00 pm	The World of ETF Investing  <b>HORIZONS ETFs</b> <small>by Mirae Asset</small>
5:00 pm – 6:00 pm	Networking Reception in the Exhibit Hall

### SATURDAY, SEPTEMBER 21

8:30 am – 4:45 pm	Registration Desk Open
9:15 am – 3:30 pm	Canadian MoneySaver Day
9:15 am – 3:30 pm	Presentations & Panel Discussions
9:15 am – 3:30 pm	The Cannabis Investing Event
9:15 am – 3:30 pm	The All-Stars of Options Trading
9:45 am – 4:30 pm	Exhibit Hall Hours
1:30 pm – 3:30 pm	<b>Your Future Portfolio Today in 10-20 Stocks*</b>
4:30 pm – 5:30 pm	Closing Keynote Address by Tom Sosnoff

*\*Ticket purchase required to attend this events*

## THANK YOU TO OUR MEDIA PARTNERS



# EDUCATIONAL EXHIBIT HALL

Constitution Hall 105-106

As you plan your MoneyShow Toronto experience, be sure to schedule time to visit the Educational Exhibit Hall. Inside, you'll have the opportunity to browse, comparison-shop, and "test-drive" best-in-class investing and trading tools and technological innovations—all in one place. You can also check out exciting stage presentations in The Bull Pen.



## EDUCATIONAL EXHIBIT HALL

- **Discover new investment products** to see if they might fit into your portfolio strategy
- **Participate in software demonstrations** to understand how cutting-edge technology can help you become more profitable
- **Watch as experts identify trading opportunities** and show you, step-by-step, how they execute their trades
- **Learn about new investment opportunities** in high-growth sectors to determine if they're right for your portfolio
- **Talk to advisors**, understand their investment philosophy, and hear their best insights for what to buy and what to avoid in today's market

*and much more!!!*

## THE BULL PEN

Each informal Q&A session in The Bull Pen will feature a different presenter so you can hear varying viewpoints and receive immediate answers! Doubling as a product showcase, this is where exhibitors, sponsors, and media partners launch and demonstrate their latest products and services available in the marketplace.

## SPIN TO WIN CASH PRIZES!

### Match 3 Images in a Row and Win a Cash Prize!

Collect Tickets from Various Exhibitors in The MoneyShow Toronto Exhibit Hall and Redeem Them at Spin to Win, Booth #115

*Only one spin per ticket, 5 spins per hour.*



## PRIZE DRAWINGS

Saturday, September 21 • 4:15 pm

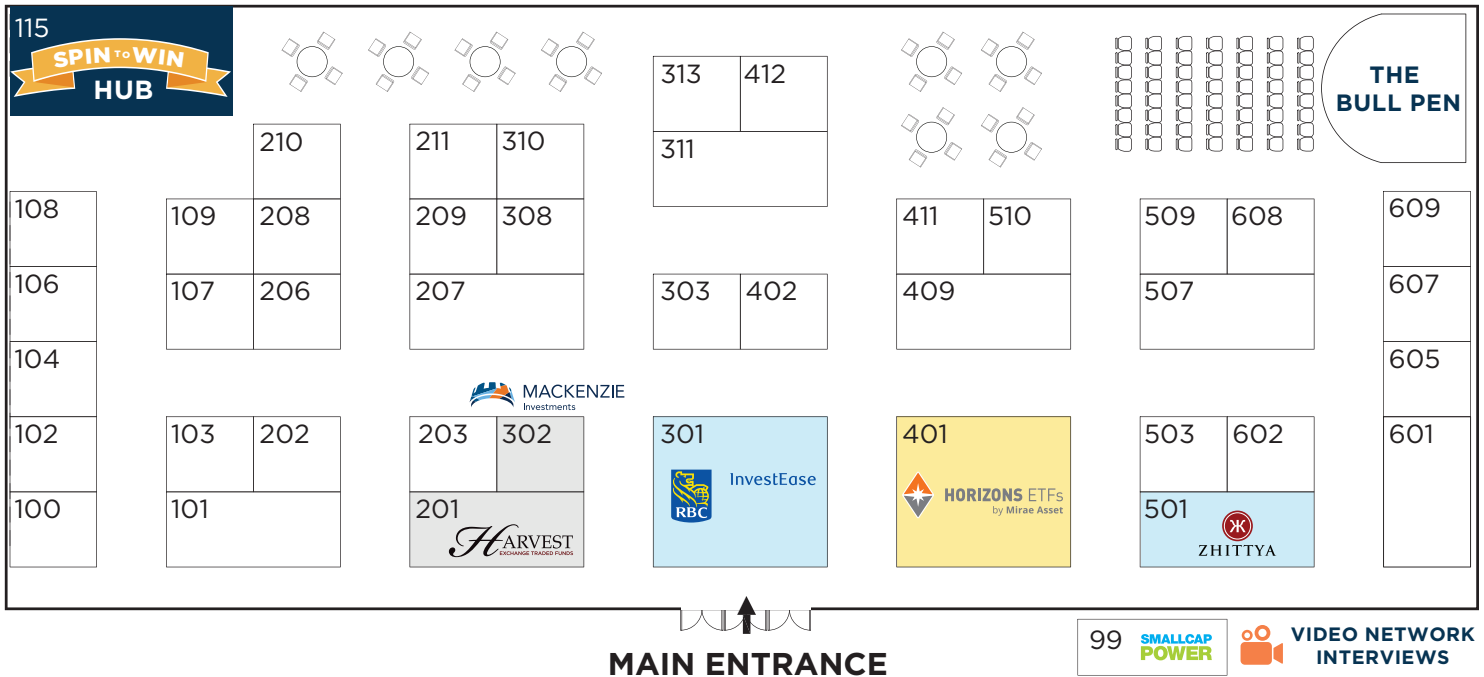
### The Bull Pen in the Exhibit Hall • Constitution Hall 105 - 106

<b>1933 Industries</b>	<b>Booth #106</b>	<b>KeyStone Financial Publishing Corporation</b>	<b>Booth #308</b>
(2) Hoody, Hat, and T-Shirt	Value: \$110 (CA) Each	Annual Subscription to: <i>Canadian Small-Cap Growth Stock Research</i> <i>2019 Canadian Dividend All-Star Special Report</i>	Value: \$599 (CA) Value: \$599 (CA)
<b>Flipping4Profits</b>	<b>Booth #607</b>	<b>Purple Chips</b>	<b>Booth #209</b>
(5) 5-Hour Training: How to Buy Real Estate on Discounted Pricing	Value: \$55.35 (CA) Each	Audio CD Lecture Set: The Art of Investing Lessons from the Great Investors (by the Great Courses)	Value: \$234.95 (CA)
<b>Harvest Exchange Traded Funds</b>	<b>Booth #201</b>	Book: <i>Purple Chips: Winning with the Very Best of the Blue Chip Stocks</i> (Wiley 2012)	Value: \$26.00 (CA)
(2) McDonalds Gift Cards	Value: \$25.00 Each (CA)	<b>Schaeffer's Investment Research, Inc.</b>	<b>Booth #409</b>
(2) Esso Gift Cards	Value: \$50.00 Each (CA)	Flat Screen TV	Value: \$200 (CA)
(2) Visa Gift Cards	Value: \$100.00 Each (CA)		




# EDUCATIONAL EXHIBIT HALL

Constitution Hall 105-106



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# IN-BOOTH PRESENTATIONS

Exhibit Hall • Constitution Hall 105-106



**HORIZONS** ETFs  
by Mirae Asset

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## Booth #401

**DAY 1** Friday, September 20

**12:45 pm – 1:15 pm**

**Leveraged/Inverse ETFs—How Best to Use Them**

**Jaime Purvis**, Executive Vice President, Horizons ETFs

**2:30 pm – 3:00 pm**

**Learn About the World's Largest Pot ETF**

**Mark Noble**, Senior Vice President and Head of Sales Strategy  
Horizons ETFs

**DAY 2** Saturday, September 21

**10:00 am – 10:30 am**

**ETF Trading Ideas**

**Jeff Lucyk**, Senior Vice President, Head of Retail Sales, Horizons ETFs

**11:15 am – 12:00 pm**

**Industry 4.0**

**Hans Albrecht**, VP, Portfolio Manager and Options Strategist  
Horizons ETFs

**12:45 pm – 1:15 pm**

**Leveraged/Inverse ETFs—How Best to Use Them**

**Jaime Purvis**, Executive Vice President, Horizons ETFs

**2:30 pm – 3:15 pm**

**Learn About the World's Largest Pot ETF**

**Mark Noble**, Senior Vice President and Head of Sales Strategy  
Horizons ETFs

**3:45 pm – 4:15 pm** *Book signing after presentation*

**Seasonal Investing**

**Brooke Thackray**, Research Analyst, Horizons ETFs Management  
(Canada) Inc.



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## Booth #201

**DAY 1** Friday, September 20

**12:45 pm – 1:15 pm and 5:00 pm – 5:30 pm**

**Generating Tax Efficient Income in Your Portfolio with Call Options**

**David Wysocki**, Managing Director, Harvest Exchange Traded Funds

**DAY 2** Saturday, September 21

**9:45 am – 10:15 am and 12:30 pm – 1:30 pm**

**Generating Tax Efficient Income in Your Portfolio with Call Options**

**David Wysocki**, Managing Director, Harvest Exchange Traded Funds



## Booth #607

**DAY 1** Friday, September 20

**2:45 pm – 3:00 pm and 5:15 pm – 5:30 pm**

**Flipping4Profit—How to Buy Real Estate Pennies on the Dollar to Flip for Profit**

**Navtaj Chandhoke**, Founder, Flipping4Profit

**DAY 2** Saturday, September 21

**10:00 am – 10:15 am and 12:45 pm – 1:00 pm**

**Flipping4Profit—How to Buy Real Estate Pennies on the Dollar to Flip for Profit**

**Navtaj Chandhoke**, Founder, Flipping4Profit



Located inside the Educational Exhibit Hall, attend one of many educational in-booth presentations at these exhibitors' booths. You will learn how the experts identify investing and trading opportunities and they will show you the latest financial products they use to help you maximize your profits.



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## Booth #301

**DAY 1** Friday, September 20

**1:00 pm – 1:30 pm**

**What's a Robo-Advisor and How Do I Choose One?**

**2:30 pm – 3:00 pm**

**When Should I Open a TFSA vs. an RRSP?**

**5:00 pm – 5:30 pm**

**What's the Difference Between ETFs and Mutual Funds?**

**DAY 2** Saturday, September 21

**10:00 am – 10:30 am**

**How Can I Make a Positive Impact on the World with My Investments?**

**12:45 pm – 1:15 pm**

**What's the Advantage of a Robo-Advisor vs. DIY Investing?**

**3:30 pm – 4:00 pm**

**5 Myths About Robo-Advisors**



## Kiosk #609

**DAY 1** Friday, September 20

**2:30 pm – 3:00 pm**

**Beyond Theory: An Interactive Introduction to Options**

**Patrick Ceresna**, Founder and Chief Derivative Market Strategist  
Big Picture Trading Inc.

**DAY 2** Saturday, September 21

**12:45 pm – 1:15 pm**

**Beyond Theory: An Interactive Introduction to Options**

**Patrick Ceresna**, Founder and Chief Derivative Market Strategist  
Big Picture Trading Inc.

**INDEPENDENT**  
**INVESTOR INSTITUTE**  
EMPOWERING INVESTORS TO TRADE LIKE PROFESSIONALS

## Booth #311

**DAY 1** Friday, September 20

**12:45 pm – 1:15 pm**

**Swing-Trading Fundamentals**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute

**2:30 pm – 3:15 pm**

**Active Portfolio Management Fundamentals**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute

**5:00 pm – 5:30 pm**

**Get Your Stocks Analyzed By a Pro!**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute

**DAY 2** Saturday, September 21

**9:45 am – 10:15 am**

**Quantitative Portfolio Management Strategies**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute

**12:30 pm – 1:00 pm**

**Global-Macro Swing Trading**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute

**3:30 pm – 4:00 pm**

**Get Your Stocks Analyzed By a Pro!**

**Ziad Jasani**, Managing Director and Partner  
Independent Investor Institute



I really enjoyed the sessions. There were a lot of choices and it was hard to pick the ones I liked.

» J. DAVDA | Calgary, AB



# Emerging Markets Bond ETF



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[mackenzieinvestments.com/ETFs](http://mackenzieinvestments.com/ETFs)



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## OPENING CEREMONIES • ROOM 107

9:30 am – 9:40 am



**Welcome Remarks and Master of Ceremonies**  
**Kim Githler**, Chair and CEO, MoneyShow

**MONEYSHOW**  
INVEST SMARTER, TRADE WISER



9:40 am – 10:00 am



**Investing in High-Tech Achievement**  
**Nick Bontis**, Director, Harvest Portfolios Group

**HARVEST**  
EXCHANGE TRADED FUNDS



10:00 am – 10:15 am



**Is Your Portfolio Set Up Properly?**  
**Peter Hodson**, Editor, *Canadian MoneySaver*

**CANADIAN MONEY**  
SAVER



10:15 am – 10:35 am



**The Past, Present, and Future of the Global ETF Industry**  
**Michael Cooke**, SVP, Head of Exchange Traded Funds  
Mackenzie Investments

**MACKENZIE**  
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10:35 am – 10:55 am



**The State of the Union: The Challenges That Investors Face in Today's Market**  
**Lorne Steinberg**, CEO, Lorne Steinberg Wealth Management

**Lorne Steinberg**



10:55 am – 11:15 am



**2019 Canadian ETF Industry Update**  
**Steve Hawkins**, President and CEO, Horizons ETFs

**HORIZONS** ETFs  
by Mirae Asset



11:15 am – 11:35 am



**Building Simple Portfolios Using Low-Cost ETFs**  
**Kevin Prins, MBA, CIM, FCSI**,  
Managing Director, Head of Distribution,  
ETFs and Managed Account, BMO Global Asset Management Inc.

**BMO** Global Asset Management



11:35 am – 12:00 pm



**The Year of the Pig (Lipstick Won't Help!)**  
**David Rosenberg**, Chief Economist and Strategist  
Gluskin Sheff + Associates, Inc.



12:00 pm – 12:30 pm **The Best Sectors to Invest in Now for the Long Term**



**PETER HODSON**  
*Canadian MoneySaver*  
**MODERATOR**



**RYAN IRVINE**  
KeyStone Financial



**MICHAEL COOKE**  
Mackenzie Investments



**JON NAJARIAN**  
Market Rebellion

## YOU ARE CORDIALLY INVITED TO MONEYSHOW'S GRAND OPENING

**Grand Opening of the Exhibit Hall • 12:45 pm – 1:45 pm • Constitution Hall 105-106**

Product debuts, exclusive deals, and direct access to the best investments, tools, and opportunities are at your fingertips at the grand opening of The Exhibit Hall.



= Live Stream Missed a presentation? After the Show visit [watch.TorontoMoneyShow.com](http://watch.TorontoMoneyShow.com) to watch presentations on-demand.

DAY  
1

FRIDAY • SEPTEMBER 20

1:45 pm – 6:00 pm

FREE SPECIAL TRACK

THE WORLD OF  
**ETF INVESTING**

in Association with



**HORIZONS** ETFs  
by Mirae Asset

## Learn How to Build a Profitable ETF Portfolio with Leading Industry Experts

1:45 pm - 5:00 pm • ROOM 104D

Join Horizons ETFs to kick off this year's edition of The World of ETF Investing at The MoneyShow Toronto. Learn about the latest news out of the exchange traded fund (ETF) industry, what's on the horizon, and hear from top analysts and ETF experts who will help you navigate the crowded field of ETFs. Whether you're new to ETF investing or are looking for more information on what's to come, this special track will start you off on the right foot.

## WORLD OF ETF INVESTING SCHEDULE OF EVENTS



1:45 pm - 2:00 pm

**Welcome Remarks & Event Overview**

**Steve Hawkins**, President and CEO, Horizons ETFs

2:00 pm - 2:30 pm

**Responsible Investing Using ETFs**

**Tammy Cash**, EVP and Head of Marketing, Horizons ETFs

**Dustyn Lanz**, CEO, Responsible Investment Association

**Tim Nash**, Founder, Good Investing

**Sucheta Rajagopal**, CFP, Portfolio Manager, Mackie Research Capital Corp.



**TAMMY  
CASH**



**DUSTYN  
LANZ**



**TIM  
NASH**



**SUCHETA  
RAJAGOPAL**



3:15 pm - 3:45 pm

**Where's the Yield?**

**Jaime Purvis**, Executive Vice President, Horizons ETFs



4:00 pm - 4:30 pm

**Macro-Economic Outlook**

**Mark Noble**, Senior Vice President and Head of Sales Strategy, Horizons ETFs

**Nicolas Vaugois**, Portfolio Manager, Global Asset Allocation, Fiera Capital Corporation



4:30 pm - 5:00 pm





**US vs. Canada: Cannabis Equity Showdown**





**Steve Hawkins**, President and CEO, Horizons ETFs

**John Zamparo**, Equity Research Analyst, CIBC Capital Markets



8:30 am – 6:00 pm ..... Registration Desk Open.....Constitution Hall Foyer  
12:45 pm – 6:00 pm ..... Educational Exhibit Hall Hours.....Constitution Hall Rm. 105-106

Keywords	BIOTECH	STRATEGIES	FINANCIAL PLANNING	INCOME & STRATEGIES	TRADING	THE BULL PEN
Rooms	Room 103B	Room 104A	Room 104B	Room 104C	Room 107	Constitution Hall 105-106
1:45 pm – 2:30 pm	 <b>ZHITYA</b> Frontiers of Regenerative Medicine: Therapeutic Angiogenesis to Reverse Heart Disease, Diabetic Foot Ulcers, and More (BIOTECH) Jack Jacobs Zhittya Genesis Medicine Inc.	Diversify Your Portfolio by Investing in Private Companies (STRATEGIES) <b>Peter-Paul Van Hoeken</b> FrontFundr	Financial Planning Strategies: The Seven Things Investors Must Pay Attention to (RETIREMENT) <b>Susan Mallin</b> Lorne Steinberg Wealth Management	Equity Income Strategies for Income & Growth (INCOME) <b>Michael Kovacs</b> Harvest Exchange Traded Funds 	Swing-Trading Into Election 2020: A Global-Macro Approach to High-Probability Swing-Trading (STRATEGIES) <b>Ziad Jasani</b> Independent Investor Institute	12:45 pm – 1:15 pm <b>How to Buy Real Estate Pennies on the Dollar to Flip for Profit (REAL ESTATE)</b> <b>Navtaj Chandhoke</b> World Wealth Builders  1:30 pm – 2:00 pm <b>Discover the Strategy We've Used to Catch the Last Two Market Tops (STOCKS)</b> <b>Patrick Ceresna</b> Big Picture Trading
2:30 pm – 3:15 pm	<b>EXHIBIT HALL BREAK</b> Constitution Hall 105-106 <b>OPEN: 12:45 pm – 6:00 pm</b>					2:15 pm – 2:45 pm <b>10 Options Trading Mistakes You Can't Afford to Make (OPTIONS)</b> <b>Todd Salamone</b> Schaeffer's Investment Research, Inc.
3:15 pm – 4:00 pm	2:40 pm – 3:10 pm <b>Revolutionary Treatment for Women's Heart Disease and Multiple Sclerosis (BIOTECH)</b> <b>Viktoriya Montano</b> Zhittya Genesis Medicine Inc.	Is Stock Picking a Waste of Time? (STOCKS) <b>Rajan Bansi</b> RBC InvestEase	Growth or Income? Tailoring Your Portfolio with the Right ETFs (ETFs) <b>Chris McGrath</b> <b>Chris McHaney, CFA</b> BMO Global Asset Management Inc.	Why You Need to Own Purple-Chip Stocks: The Best of the Blue-Chip Stocks (STOCKS) <b>John Schwinghamer</b> Purple Chips	Elite Options Buying Tactics (OPTIONS) <b>Todd Salamone</b> Schaeffer's Investment Research, Inc.	3:00 pm – 3:30 pm <b>Using Charts to Improve Your Investment Decisions (STRATEGIES)</b> <b>John Copp</b> Canadian Society of Technical Analysts
4:15 pm – 5:00 pm	3:20 pm – 3:50 pm <b>Investing in Biotech: Important Concepts to Succeed!</b> <b>Daniel Montano</b> Zhittya Genesis Medicine Inc.		Putting the "I" in Investing Advice (STRATEGIES) <b>Robin Poon</b> <i>Investor's Digest of Canada</i>	How Do You Find the Best Canadian Stocks to Invest in? (STOCKS) <b>Kanwal Sarai</b> Simply Investing, Inc.	The Smart Way to Trade Undervalued Stocks (STOCKS) <b>Keith Richards</b> ValueTrend Wealth Management and Worldsource Securities Inc.	3:45 pm – 4:15 pm <b>Unknown &amp; Well Known—5 Canadian and US Growth &amp; Dividend Growth Stocks You Need in Your Portfolio (STOCKS)</b> <b>Aaron Dunn</b> KeyStone Financial Publishing Corporation
5:00 pm – 6:00 pm	<b>NETWORKING RECEPTION IN EXHIBIT HALL</b> Constitution Hall 105-106  Let's have some fun in the Exhibit Hall, while enjoying drinks and fabulous networking opportunities. This is a perfect opportunity for you to meet and mingle with other market enthusiasts as the whirlwind of conference activity begins.					4:30 pm – 5:00 pm <b>Real-Estate Investing in the Modern Age (REAL ESTATE)</b> <b>Luan Ha</b> Fundscraper Capital Inc.
						5:15 pm – 5:45 pm <b>Becoming/Staying Rich with Buffett-Type "Moat" Stocks (STOCKS)</b> <b>Derek Foster</b> <i>The Idiot Millionaire</i>

Keywords	STRATEGIES	COMMODITIES & STRATEGIES	EXCHANGE TRADED FUNDS	TRADING & STRATEGIES
Rooms	Room 103A	Room 103B	Room 104A	Room 104B
9:15 am – 10:00 am	<b>How to Increase Financial Returns by Doing Almost Nothing</b> (STRATEGIES)  <b>Benj Gallander</b> <i>Contra the Heard</i>	<b>Successes and Failures in the Precious Metals Junior Mining Shares</b> (COMMODITIES)  <b>Greg McCoach</b> <i>The Mining Speculator</i>	<b>Tactical Trades for the Q4 Pre-Election Year Rally</b> (MARKETS)  <b>Jeffrey Hirsch</b> <i>The Stock Trader's Almanac and Almanac Investor</i>	<b>How Elite Traders Have Solved the Five Biggest Trading Problems: Bias, Risk Management, Selectivity, Building Trading Edge, and Psychology</b> (STRATEGIES)  <b>Michael Bellafiore</b> <i>One Good Trade: Inside the Highly Competitive World of Proprietary Trading</i>
9:45 am – 10:45 am	<b>EXHIBIT HALL BREAK</b> Constitution Hall 105-106			
10:45 am – 11:30 am		<b>Profiting from the Coming Disruption in One of the World's Largest Industries: Travel</b> (ALTERNATIVE INVESTMENTS)  <b>Kevin Bidner</b> <i>Hotel Communication Network</i>	<b>Evaluating Index ETFs: Key Facts &amp; Opportunities</b> (ETFs)  <b>Perna Chandak</b> <i>Mackenzie Investments</i> 	<b>Leverage Your Trading Portfolio with CFDs</b> (TOOLS)  <b>Daire Ferguson</b> <i>AVATrade LTD</i>
11:45 am – 12:30 pm		<b>Seasonal Investing Using ETFs</b> (ETFs)  <b>Brooke Thackray</b> <i>Horizons ETFs Management (Canada)</i>	<b>10 Things You Absolutely Must Know if You're Going to Invest in ETFs</b> (ETFs)  <b>Rob Carrick</b> <i>The Globe and Mail</i>	<b>Creating Powerful Charts for Your Portfolio</b> (TOOLS)  <b>Greg Schnell, CMT, MFTA</b> <i>StockCharts.com</i>
12:30 pm – 1:45 pm	<b>EXHIBIT HALL BREAK</b> Constitution Hall 105-106			
1:45 pm – 2:30 pm	<b>1:30 pm – 3:30 pm</b> <b>Your Future Portfolio Today in 10-20 Stocks*</b>  <i>Sponsored by:</i>  <b>KEYSTONE FINANCIAL</b> <small>INDEPENDENT EQUITY ADVISORS</small>		<b>Innovation and Disruption: The Next 10 Years in 45 Minutes</b> (ETFs)  <b>MODERATOR:</b> Clare O'Hara, Robert Hudyma, Elliot Johnson Raj Lala, and Stuart Sherman <i>IMC</i>	<b>Quantitative Portfolio Management Strategies: Growth &amp; Income Focus</b> (INCOME)  <b>Ziad Jasani</b> <i>Independent Investor Institute</i>
2:45 pm – 3:30 pm	<b>Aaron Dunn</b> , Senior Equity Analyst, KeyStone Financial <b>Ryan Irvine</b> , President, KeyStone Financial  <i>* CAD \$119 per person (includes HST)</i>	<b>Why the Trend Is Not Your Friend</b> (STRATEGIES)  <b>Anthony Drager</b> <i>Edge Trading Group</i>	<b>Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio</b> (ETFs)  <b>MODERATOR:</b> Clare O'Hara Rajan Bansi, Naseem Husain Raj Lala, and Jeff Lucyk	<b>Improving Investment Returns by Combining Seasonal, Fundamental, and Technical Analysis</b> (TOOLS)  <b>Donald Vialoux and Jon Vialoux</b> <i>EquityClock.com</i>
3:30 pm – 4:30 pm	<b>EXHIBIT HALL BREAK</b> Constitution Hall 105-106			

4:30 pm – 5:30 pm • Room 107 

**When Positive Drift Fails by Tom Sosnoff, Founder and Co-CEO,**



We live in a passive universe where most investors rely solely on bull markets for successful returns. Tom Sosnoff stands alone in a crusade to engage individual investors in active trading and strategic wealth creation. His practical talk will cover individualism, risk assessment, and the importance of quick decision making in real time with repeatable takeaways.



8:30 am – 4:45 pm.....Registration Desk Open.....Constitution Hall Foyer  
9:45 am – 4:30 pm.....Educational Exhibit Hall Hours.....Constitution Hall Rm. 105-106

THE ALL-STARS OF OPT <sup>®</sup> IONS TRADING	THE CANNABIS INVESTING EVENT	CANADIAN MONEY SAVER	THE BULL PEN
Room 104C	Room 104D	Room 107	Constitution Hall 105-106
<b>The Search for Income (OPTIONS)</b>  <b>Richard Croft</b> R. N. Croft Financial Group, Inc.	<b>9:00 am – 9:15 am</b> <b>Welcome Remarks and Event Overview</b> Jon Najarian, Market Rebellion	<b>9:15 am – 10:00 am</b> <b>Canadian MoneySaver Track Five Key Factors When Investing in Stocks (STOCKS)</b>  <b>Ryan Modesto</b> Si Research Inc.	<b>10:15 am – 10:45 am</b> <b>Investing in Biotech: Important Concepts to Succeed! (BIOTECH)</b>  <b>Daniel Montano</b> Zhitty Genesis Medicine Inc.
	<b>9:15 am – 9:35 am</b> <b>Building a Global Cannabis Operator</b> <b>Robert Kelly</b> , Aurora Cannabis Inc.	<b>10:45 am – 11:30 am</b> <b>Decumulation Strategies Demystified (RETIREMENT)</b>  <b>Rona Birenbaum</b> Canadian MoneySaver	<b>11:00 am – 12:00 pm</b> <b>The Hunt for Value in Today's Markets (MARKETS)</b>  <b>Liam Card and Lorne Steinberg</b> Lorne Steinberg Wealth Management Inc.
<b>How to Profit Massively with Little Risk During the Next Commodity Bull Market (OPTIONS)</b>  <b>Patrick Ceresna</b> Big Picture Trading Inc.	<b>9:40 am – 10:00 am</b> <b>Cannabis in the US: Why Investors Should Be Focusing on Location and Measured Growth</b> <b>Michael Mills</b> , Body and Mind Inc.	<b>11:45 am – 12:30 pm</b> <b>Estate Planning – Minimizing the Mess, Stress, and Excess (ESTATE PLANNING)</b>  <b>Colin S. Ritchie</b> Canadian Money Saver	<b>12:30 pm – 1:00 pm</b> <b>How to Beat the Index with the Best of the Blue-Chip Stocks (STRATEGIES)</b>  <b>John Schwinghamer</b> Purple Chips
<b>Covered Calls: A Unique Strategy to Protect and Grow Your Wealth Safely (OPTIONS)</b>  <b>Avin Mehra</b> CIBC Wood Gundy	<b>10:45 am – 11:05 am</b> <b>Driving Cannabis Forward: Why Investors Should Be Focusing on Operations</b> <b>Andrew Thut</b> , 4Front Ventures	<b>1:45 pm – 2:30 pm</b> <b>Women and Investing (STRATEGIES)</b>  <b>HOST: Ellen Roseman</b> <b>Paulette Filion, Judy Paradi, Lana Sanichar, Rita Silvan and Barbara Stewart</b> Canadian MoneySaver	<b>1:15 pm – 1:45 pm</b> <b>A Global-Macro Approach to High-Probability Swing Trading (STRATEGIES)</b>  <b>Ziad Jasani</b> Independent Investor Institute
<b>Covered Calls and Protective Puts for Active Trading (OPTIONS)</b>  <b>Sarah Potter</b> YouCanTrade	<b>11:10 am – 11:30 am</b> <b>The Emerald Difference</b> <b>Allan Rewak</b> , Emerald Health Therapeutics, Inc.	<b>2:45 pm – 3:30 pm</b> <b>STANDUP to the Financial Services Industry (STRATEGIES)</b>  <b>John De Goey</b> Wellington-Altus Private Wealth Inc.	<b>2:00 pm – 2:30 pm</b> <b>How to Use Options to Leverage the Gold and Silver Bull Market (OPTIONS)</b>  <b>Patrick Ceresna</b> Big Picture Trading Inc.
	<b>11:35 am – 11:55 am</b> <b>1933 Industries: A Leading Consumer Branded Goods Company</b> <b>Chris Rebentisch</b> , 1933 Industries	<b>2:45 pm – 3:30 pm</b> <b>What to Do After the First Million? Why the Second Million is so Much Easier (STRATEGIES)</b>  <b>Derek Foster</b> The Idiot Millionaire	<b>4:15 pm</b> <b>PRIZE DRAWINGS</b>  <b>Enter for Your Chance to Win Some EXCITING PRIZES Throughout the Show!</b>
	<b>12:00 pm – 12:45 pm</b> <b>Investing in Cannabis</b>  <b>HOST: Sean Brodrick</b> , Marijuana Millionaire Portfolio with 1933 Industries, 4Front Ventures, Aurora Cannabis, Inc., Body and Mind, Inc., and Emerald Health Therapeutics		
	<b>1:20 pm – 1:40 pm</b> <b>How to Build a Hempire</b> <b>Ian DeQuieros</b> , HempFusion		
	<b>1:45 pm – 2:05 pm</b> <b>Cannabis 2.0: The Next Wave of Business Opportunities</b> <b>Sean Bromley</b> , Pure Extracts		
	<b>2:10 pm – 2:40 pm</b> <b>Cannabis Picks for Maximum Profits</b> <b>Sean Brodrick</b> , Marijuana Millionaire Portfolio		
	<b>2:45 pm – 3:30 pm</b> <b>Investing in the Cannabis Industry? What is Next, Now That the Hype is Over</b> <b>HOST: Marc LoPresti</b> , LoPresti Law Group with HempFusion, Horizons ETFs, NEO and Pure Extracts		



SAVE THE DATE



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NOVEMBER 5-6, 2020

*Vancouver Convention Centre*

### FEBRUARY



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### MARCH



#### TradersEXPO NEW YORK

**March 15-17, 2020** | New York, NY  
New York Hilton Midtown

### MAY



#### MoneyShow LAS VEGAS

**May 11-13, 2020** | Las Vegas, NV  
Bally's & Paris Las Vegas

### JUNE



#### MoneyShow SEATTLE

**June 12-13, 2020** | Seattle, WA  
Hyatt Regency Seattle

### JULY



#### TradersEXPO CHICAGO

**July 19-20, 2020** | Chicago, IL  
McCormick Place South Building

### AUGUST



#### MoneyShow SAN FRANCISCO

**August 20-22, 2020** | San Francisco, CA  
Hilton San Francisco Union Square

### SEPTEMBER



#### MoneyShow PHILADELPHIA

**September 10-12, 2020** | Philadelphia, PA  
Philadelphia 201 Hotel



#### MoneyShow TORONTO

**September 25-26, 2020** | Toronto, ON, Canada  
Metro Toronto Convention Centre

### OCTOBER



#### MoneyShow DALLAS

**October 15-16, 2020** | Dallas, TX  
Hyatt Regency Dallas

### NOVEMBER



#### MoneyShow VANCOUVER

**November 5-6, 2020** | Vancouver, BC, Canada  
Vancouver Convention Centre



#### TradersEXPO LAS VEGAS

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[www.mackenzieinvestments.com](http://www.mackenzieinvestments.com)



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[www.rbcinvestease.com](http://www.rbcinvestease.com)



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[www.zhittyaregenerativemedicine.com](http://www.zhittyaregenerativemedicine.com)

# To empower the wealth and financial well being for all

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BOOTH #106

1933 Industries, Inc., is a vertically integrated consumer branded goods cannabis company with operations in the US and Canada. 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, and CBD extraction services. The company owns 91% of Alternative Medicine Association and 100% of Infused MFG. Our proprietary brands include AMA, Canna Hemp™, Canna HempX™, Canna Fused™, Canna Hemp Paws™, and Nineteen 33 THC. Birdhouse Skateboards™, OG DNA Genetics, Denver Dab Co., The Real Kurupt's Moon Rocks, and Gotti's Gold are under licensing agreements.

[www.1933industries.com](http://www.1933industries.com)



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BOOTH #313

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**AURORA**

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Aurora Cannabis is a community-minded company that has quickly become the cannabis industry's world leader. With four state-of-the-art facilities operating throughout Canada, we harvest our plants with great care to produce only the highest quality products. At Aurora we believe medical cannabis should be affordable, efficiently delivered, and accessible.

[www.auroramj.com](http://www.auroramj.com)



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BOOTH #303

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[www.bmogam.com/ca-en/investors](http://www.bmogam.com/ca-en/investors)

# COMPANY PROFILES



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Body and Mind is a well-capitalized US focused cannabis company investing in high quality medical and recreational cannabis cultivation, production, and retail. Body and Mind has operated in Nevada for over four years and is expanding operations in California, Arkansas, and Ohio. The company is dedicated to increasing shareholder value by focusing time and resources on improving operational efficiencies, facility expansions, state licensing opportunities, as well as mergers and acquisitions.

[www.bamcannabis.com](http://www.bamcannabis.com)



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Canadian Investor reports on financial news and investment opportunities in Canadian markets. Canadian Investor retains an audience of business readers primarily in Canada and the US, offering coverage of mainstream investment opportunities, as well as seeking out investment opportunities overlooked. CI focuses on the business and activities of publicly traded companies, showcasing Canada's best, and up-and-coming.

[www.canadianinvestor.com](http://www.canadianinvestor.com)



## BOOTH #102

Cannex's proven large-scale cultivation and manufacturing leadership combined with 4Front's retail platform, business development, and executive team will create a multi-state vertically integrated powerhouse. The combined entity will represent a new standard for operational excellence and integrity under one umbrella within the cannabis industry. The resulting company will encompass proven management and operational skills in large-scale indoor cultivation facilities that boast industry-leading yields, the manufacturing and branding of infused products, edibles and other derivative products, and proven experience managing curated customer-centric retail operations.

[www.cannexcapital.com](http://www.cannexcapital.com)



Emerald Health Therapeutics, Inc., is a Canadian licensed producer of cannabis products, with strategic initiatives focused on differentiated, value-added product development for medical and adult-use customers; supported by novel intellectual property, large-scale cultivation, extraction, and softgel encapsulation, as well as unique marketing and distribution channels. Its team is highly experienced in life sciences, product development, large-scale agri-business, and marketing.

[www.emeraldhealth.ca](http://www.emeraldhealth.ca)



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HempFusion is a premium CBD wellness brand with distribution to over 3,400 retailers across 47 US States. HempFusion's wide variety products are sourced from only the highest quality phytocompounds manufactured under the strictest cGMP standards to achieve maximum efficacy and safety. HempFusion's primary focus is formulating and marketing premium consumer-specific product lines with various delivery methods, across multiple distribution platforms. The company's products are based on a proprietary Whole Food Hemp Complex™.

[www.hempfusion.com](http://www.hempfusion.com)



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[www.educatedtrader.com](http://www.educatedtrader.com)



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[www.investorsdigestofcanada.com](http://www.investorsdigestofcanada.com)



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**Top-tier cannabis and hemp production**

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**Differentiated innovation**

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**Strategic partnerships**

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TSXV: EMH  
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[emeraldhealth.ca](https://emeraldhealth.ca)



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## MEDIA PARTNER

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Participants who are exhibiting, speaking, or attending The MoneyShow Toronto

- 120547 BC Limited
- 1933 Industries
- 4Front Ventures
- 5i Research Inc.
- Aberman Consulting
- Action Forex
- Aequitas Innovations Inc.
- Aim Realty Ltd.
- Air Canada
- Allpennystocks.com
- Allstate Insurance
- Amerigold
- Ann Harris Consulting
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- Diulus Financial
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- East West Investment Management
- Edge Trading Group
- Educational Consultants
- eHealth Ontario
- Elwood Blake Financial Services
- Emerald Health Therapeutics, Inc.
- EquityClock.com
- Everfit Consulting
- Evolve ETFs
- EVS Geoenvironmental
- Export Pro Inc.
- F.M. Coin Sales
- Fiera Capital Corporation
- Flipping4Profit
- FNIS Canada Inc.
- Fordham PR
- Fortune Effect
- Foster Underhill Financial Press
- Freedom 55
- FrontFundr
- Fundscrapper Capital Inc.
- FutureLink Financial Inc.
- Giant Step Inc.
- Gluskin Sheff + Associates, Inc.
- Golden Girl Finance
- Gramel Capital Mgt LLC
- GSI Enterprises
- GTA Resources and Mining
- Haghyon Realtor Company
- Harvest Exchange Traded Funds
- Harvest Portfolios Group
- HempFusion
- Higate Asset Management
- Hirsch Organization
- Higher Peaks Sales & Marketing
- Horizons ETFs Management (Canada) Inc.
- Hotel Communication Network, The
- Hunt Value Capital
- IC Consulting
- IMC
- Independent Investor Institute
- Infofinancial Consulting Group Inc.



- International Financial Data Services
- Investment Executive
- *Investor's Digest of Canada*
- Investors Group
- J.V. Health Care Consulting
- JV Energy Services Ltd.
- Kamal Arora Prof Corp.
- Keller Williams Referred Realty Inc.
- Keybase Financial Group
- KeyStone Financial
- LaflammeNet
- Lalani & Co.
- Lawrence Weston Professional Center
- Legacy Vision Inc.
- London Life
- LoPresti Law Group
- Lorne Steinberg Wealth Management Inc.
- Mackenzie Investments
- Mackie Research Capital Corp.
- Market Rebellion
- MarketWatch
- Maxim Group LLC
- MediaPlanet Publishing House Ltd.
- MoneyShow
- National Bank Direct Brokerage
- NexgenRx Inc.
- Nobrega Solutions
- Oaken Financial
- Ontario Government
- Ontario Shared Services
- Pointman News Creation
- Purple Chips
- Pure Extracts
- Purpose Investments
- PwD Engineering Corp.
- R. N. Croft Financial Group, Inc.
- Rajvi Inc.
- RBC Dominion Securities
- RBC InvestEase
- *Resource World Magazine*
- Reg Chappell Inc.
- Responsible Investment Association
- Rogers
- RRR Investments Inc.
- Ryerson University
- SansinConsulting Inc.
- Saza Investments Ltd.
- Schaeffer's Investment Research, Inc.
- Scotiabank
- SIA Wealth Management
- Signworks
- Simply Investing, Inc.
- SmallCapPower
- Smarttradedfx
- SMB Capital, LLC
- SMC Association
- Sobel & Company LLP
- Status Financial
- StockCharts.com
- StockTradersAlmanac.com
- Strategy Marketing
- SY Associates
- Talbot Investments
- Tashota Resources Inc.
- tastytrade
- Tech Talk
- *The Globe and Mail*
- The Media Group Inc.
- *The Prospector News*
- The Sky Guys
- The Wellington Group
- TMS Financial
- *Toronto Star*
- Travel Professionals International
- US Fast Track
- ValueTrend Wealth Management
- Vanderbilt Securities
- VersaBank
- Weiss Ratings
- Wellington-Altus Private Wealth Inc.
- Winner Financial Corporation
- Wise & Expert
- World Financial Group
- World Wealth Builders
- Worldsource Securities Inc.
- YouCanTrade
- Zhitty Genesis Medicine Inc.

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# SPEAKERS BY KEYWORD

This easy-to-use categorization will show you who's speaking on what topic

## ALTERNATIVE INVESTMENTS

Kevin Bidner (The Hotel Communication Network)

## BIOTECH

Jack Jacobs (Zhittya Genesis Medicine Inc.)  
Daniel Montano (Zhittya Genesis Medicine Inc.)  
Viktoriya Montano (Zhittya Genesis Medicine Inc.)

## CANNABIS INVESTMENTS

Sean Brodrick (*Marijuana Millionaire Portfolio*)  
Ian DeQuieros (HempFusion)  
Anthony Dutton (Cannex Capital Group)  
Steve Hawkins (Horizons ETFs)  
Robert Kelly (Aurora Cannabis Inc.)  
Marc LoPresti (LoPresti Law Group)  
Jon Najarian (Market Rebellion)  
Chris Rebutisch (1933 Industries)  
Allan Rewak (Emerald Health Therapeutics, Inc.)  
John Zamparo (CIBC Capital Markets)

## COMMODITIES

Sean Brodrick (*Marijuana Millionaire Portfolio*)  
Daire Ferguson (AvaTrade)  
Greg McCoach (*The Mining Speculator*)

## ETFs

Rajan Bansi (RBC InvestEase)  
Nick Bontis (Harvest Portfolios Group)  
Tammy Cash (Horizons ETFs)  
Prerna Chandak (Mackenzie Investments)  
Michael Cooke (Mackenzie Investments)  
Steve Hawkins (Horizons ETFs)  
Jeffrey Hirsch (*The Stock Trader's Almanac* and *Almanac Investor*)  
Robert Hudyma (Ryerson University)  
Naseem Husain (Mackenzie Investments)  
Elliot Johnson (Evolve ETFs)  
Karen Khalil (BlackRock Asset Management Canada)  
Michael Kovacs (Harvest Exchange Traded Funds)  
Raj Lala (Evolve ETFs)  
Dustyn Lanz (Responsible Investment Association)  
Chris McGrath (BMO Global Asset Management)  
Jeff Lucyk (Horizons ETFs)  
Chris McHaney, CFA (BMO Global Asset Management)  
Mark Noble (Horizons ETFs)  
Kevin Prins, MBA, CIM, FCSI (BMO Global Asset Management)  
Jaime Purvis (Horizons ETFs)

## ETFs (CONTINUED)

Sucheta Rajagopal, CFP (Mackie Research Capital Corp.)  
Jos Schmitt (Aequitas Innovations Inc.)  
Greg Taylor (Purpose Investments)  
Nicolas Vaugeois (Fiera Capital Corporation)  
Jon Vialoux (EquityClock.com)

## FUNDS

Nick Bontis (Harvest Portfolios Group)  
Michael Cooke (Mackenzie Investments)  
Erik Sloane (NEO)

## HEALTHCARE

Jack Jacobs (Zhittya Genesis Medicine Inc.)  
Daniel Montano (Zhittya Genesis Medicine Inc.)  
Viktoriya Montano (Zhittya Genesis Medicine Inc.)  
Allan Rewak (Emerald Health Therapeutics, Inc.)

## MARKETS

Matt Barasch (RBC Dominion Securities)  
Rob Carrick (*The Globe and Mail*)  
Kim Githler (MoneyShow)  
Peter Hodson (*Canadian MoneySaver*)  
Dustyn Lanz (Responsible Investment Association)  
Ryan Modesto (5i Research Inc.)  
Kevin Muir (East West Investment Management)  
Jon Najarian (Market Rebellion)  
Tim Nash (Good Investing)  
Keith Richards (ValueTrend Wealth Management and Worldsource Securities Inc.)  
Lana Sanichar (*Canadian Money Saver*)  
Jos Schmitt (Aequitas Innovations Inc.)  
Tom Sosnoff (tastytrade)  
Greg Taylor (Purpose Investments)  
Nicolas Vaugeois (Fiera Capital Corporation)  
Jon Vialoux (EquityClock.com)

## MONEY MANAGEMENT

Liam Card (Lorne Steinberg Wealth Management Inc.)  
John De Goey (Wellington-Altus Private Wealth Inc.)  
Susan Mallin (Lorne Steinberg Wealth Management)  
Kevin Muir (East West Investment Management)  
Clare O'Hara (*The Globe and Mail*)  
Robin Poon (*Investor's Digest of Canada*)  
Lorne Steinberg (Lorne Steinberg Wealth Management)  
Peter-Paul Van Hoeken (FrontFundr)

## OPTIONS

Patrick Ceresna (Big Picture Trading Inc.)  
Richard Croft (R. N. Croft Financial Group, Inc.)  
Avin Mehra (CIBC Wood Gundy)  
Jon Najarian (Market Rebellion)  
Sarah Potter (YouCanTrade)  
Todd Salamone (Schaeffer's Investment Research, Inc.)  
Tom Sosnoff (tastytrade)

## REAL ESTATE

Kevin Bidner (The Hotel Communication Network)  
Navtaj Chandhoke (Flipping4Profit)  
Luan Ha (Fundscraper Capital Inc.)

## RETIREMENT & ESTATE PLANNING

Rona Birenbaum (Caring for Clients)  
John De Goey (Wellington-Altus Private Wealth Inc.)  
Susan Mallin (Lorne Steinberg Wealth Management)  
Kevin Muir (East West Investment Management)  
Colin Ritchie (Colin S. Ritchie)  
Lana Sanichar (*Canadian Money Saver*)

## STOCKS

Matt Barasch (RBC Dominion Securities)  
Sean Brodrick (*Marijuana Millionaire Portfolio*)  
Aaron Dunn (KeyStone Financial)  
Anthony Dutton (Cannex Capital Group)  
Daire Ferguson (AvaTrade)  
Benj Gallander (Contra the Heard)  
Jeffrey Hirsch (*The Stock Trader's Almanac* and *Almanac Investor*)  
Peter Hodson (*Canadian MoneySaver*)  
Ryan Irvine (KeyStone Financial)  
Jon Najarian (Market Rebellion)  
Lana Sanichar (*Canadian Money Saver*)  
Jos Schmitt (Aequitas Innovations Inc.)  
Erik Sloane (NEO)  
John Zamparo (CIBC Capital Markets)

## STRATEGIES

Michael Bellafiore (*One Good Trade: Inside the Highly Competitive World of Proprietary Trading*)  
Nick Bontis (Harvest Portfolios Group)  
Patrick Ceresna (Big Picture Trading Inc.)  
Navtaj Chandhoke (Flipping4Profit)  
Colin Cieszynski (SIA Wealth Management)  
John Copp (Canadian Society of Technical Analysts)

## STRATEGIES (CONTINUED)

Anthony Drager (Edge Trading Group)  
Paulette Fillion (Strategy Marketing)  
Derek Foster (*The Idiot Millionaire*)  
Luan Ha (Fundscraper Capital Inc.)  
Jeffrey Hirsch (*The Stock Trader's Almanac* and *Almanac Investor*)  
Ziad Jasani (Independent Investor Institute)  
Elliot Johnson (Evolve ETFs)  
Robert Kelly (Aurora Cannabis Inc.)  
Raj Lala (Evolve ETFs)  
Susan Mallin (Lorne Steinberg Wealth Management)  
Avin Mehra (CIBC Wood Gundy)  
Kevin Muir (East West Investment Management)  
Jon Najarian (Market Rebellion)  
Tim Nash (Good Investing)  
Clare O'Hara (*The Globe and Mail*)  
Judy Paradi (Strategy Marketing)  
Sarah Potter (YouCanTrade)  
Kevin Prins, MBA, CIM, FCSI (BMO Global Asset Management)  
Sucheta Rajagopal, CFP (Mackie Research Capital Corp.)  
Allan Rewak (Emerald Health Therapeutics, Inc.)  
Keith Richards (ValueTrend Wealth Management and Worldsource Securities Inc.)  
Ellen Roseman (*Toronto Star*)  
David Rosenberg (Gluskin Sheff + Associates, Inc.)  
Kanwal Sarai (Simply Investing, Inc.)  
Greg Schnell, CMT, MFTA (StockCharts.com)  
John Schwinghamer (Purple Chips)  
Stuart Sherman (IMC)  
Rita Silvan (*Golden Girl Finance*)  
Tom Sosnoff (tastytrade)  
Barbara Stewart (*Canadian MoneySaver Magazine*)  
Peter-Paul Van Hoeken (FrontFundr)  
Donald Vialoux (Tech Talk)

## TECHNICAL ANALYSIS

John Copp (Canadian Society of Technical Analysts)  
Greg Schnell, CMT, MFTA (StockCharts.com)

## TECHNOLOGY

Kevin Bidner (The Hotel Communication Network)  
Nick Bontis (Harvest Portfolios Group)  
Luan Ha (Fundscraper Capital Inc.)  
Daniel Montano (Zhitty Genesis Medicine Inc.)  
Viktoriya Montano (Zhitty Genesis Medicine Inc.)  
Stuart Sherman (IMC)



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# SPEAKER TIMES & TOPICS

**RAJAN BANSI**, Lead Portfolio Manager & Head of Investments and Advice  
RBC InvestEase  
[www.rbcinvestease.com](http://www.rbcinvestease.com) Booth #301



Rajan Bansi is lead portfolio manager and head of investments and advice at RBC InvestEase. He joined the business in 2007 and was part of a dedicated group of professionals who helped launch the business in 2018. Prior to joining RBC InvestEase, Mr. Bansi was the head of US and Canadian fixed-income strategies within the Portfolio Advisory Group at RBC Wealth Management. He also co-chaired the Global Portfolio Advisory Committee (GPAC), which made decisions with regards to the group's recommended asset allocation.

## Is Stock Picking a Waste of Time?

Friday, September 20 3:15 pm – 4:00 pm Room 104A

## Active vs. Passive Investing: Which Approach Is Right for You?

Friday, September 20 4:15 pm – 5:00 pm Room 104A

## Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio

Saturday, September 21 2:45 pm – 3:30 pm Room 104A

**MATT BARASCH**, Vice President & Portfolio Manager  
RBC Dominion Securities  
[www.rbcds.com](http://www.rbcds.com) Booth #301



Matt Barasch is a vice president and portfolio manager for RBC Dominion Securities. He joined RBC in 2001, and eventually, became head of Canadian and US equities for RBC Wealth Management Canada. Mr. Barasch then went on to become chief Canadian equity strategist for RBC Capital Markets where he published numerous research pieces and headed up RBC's Investment Strategy Committee. He now manages the financial futures of a select group of high-net-worth individuals and families.

## Active vs. Passive Investing: Which Approach Is Right for You?

Friday, September 20 4:15 pm – 5:00 pm Room 104A

**MICHAEL BELLAFIORE**, Author, *One Good Trade: Inside the Highly Competitive World of Proprietary Trading*  
[www.smbcap.com](http://www.smbcap.com); [www.smbtraining.com](http://www.smbtraining.com)



Mike Bellafiore is a co-founder of SMB Capital, LLC, a New York City-based proprietary trading firm that regularly appears on CNBC's *Fast Money*, and SMB Training, which offers a world-class equities training program to new and developing traders. SMB Capital has also been featured in *Trader Monthly* and the television documentary, *Wall Street Warriors*.

## How Elite Traders Have Solved the Five Biggest Trading Problems: Bias, Risk Management, Selectivity, Building Trading Edge, and Psychology

Saturday, September 21 9:15 am – 10:00 am Room 104B

**KEVIN BIDNER**, CEO and Founding Partner  
The Hotel Communication Network  
[www.hcn-inc.com](http://www.hcn-inc.com) Booth #202



Kevin Bidner is a serial entrepreneur with a \$500M technology exit in his background. Mr. Bidner joined HCN as CEO in 2008, as a founding partner, bringing the strengths of entrepreneurial vision and compelling leadership that have won world leading positions in multiple industries.

## Profiting from the Coming Disruption in One of the World's Largest Industries: Travel

Saturday, September 21 10:45 am – 11:30 am Room 103B

**RONA BIRENBAUM**, Founder, Caring for Clients  
[www.caringforclients.com](http://www.caringforclients.com) Booth #412



Rona Birenbaum is the founder of Caring for Clients, one of Canada's first fee-only financial planning and wealth management firms established 20 years ago. *Wealth Professional Magazine* has named Caring for Clients the top independent firm in Canada (2017) and Ms. Birenbaum one of the top 50 advisors in Canada four years running. She was recently named a woman of influence in financial services.

## Decumulation Strategies Demystified

Saturday, September 21 10:45 am – 11:30 am Room 107

**NICK BONTIS**, Director, Harvest Portfolios Group  
[harvestportfolios.com](http://harvestportfolios.com) Booth #201



Dr. Nick Bontis serves as a member of Harvest's Board of Directors. Dr. Bontis is an award-winning tenured professor of strategic management at the DeGroote School of Business, McMaster University. He received his PhD from the Ivey School of Business, Western University. His ground-breaking doctoral dissertation on the mutual fund industry went on to become the #1 selling thesis in Canada. Dr. Bontis has won over a dozen major teaching awards and the faculty researcher of the year twice. He is also a 3M National Teaching Fellow, an exclusive honor only bestowed upon the top university professors in the country. Prior to his career in academia, Dr. Bontis was an award-winning securities analyst at CIBC Securities Inc.

## Investing in High-Tech Achievement

Friday, September 20 9:40 am – 10:00 am Room 107

**SEAN BRODRICK**, Editor, *Marijuana Millionaire Portfolio*  
[www.moneyandmarkets.com](http://www.moneyandmarkets.com)



Sean Brodrick is the editor of *Marijuana Millionaire Portfolio* and has helped investors bank bushels of gains on the marijuana legalization trend. He has studied natural resources for years and has traveled from diamond fields north of the Arctic Circle to an ancient city of silver and mummies in Mexico to so far south in Argentina that penguins waddled up to check out what he was up to.

## Investing in Cannabis

Saturday, September 21 12:00 pm – 12:45 pm Room 104D

## Cannabis Picks for Maximum Profits

Saturday, September 21 2:10 pm – 2:40 pm Room 104D

**SEAN BROMLEY**, Director, Pure Extracts

Booth #103



Sean Bromley was formerly an investment advisor at Jordan Capital Markets, Inc. (now Mackie Research Capital Corp.) specializing in venture capital investments. Mr. Bromley is well-versed in the emerging cannabis space. Mr. Bromley has been integral to the development of successful business strategies and framing the vision for companies within the space. He is also a director of several TSX.V and CSE listed companies.

## Cannabis 2.0: The Next Wave of Business Opportunities

Saturday, September 21 1:45 pm – 2:05 pm Room 104D

## Investing in the Cannabis Industry? What Is Next, Now That the Hype Is Over

Saturday, September 21 2:45 pm – 3:30 pm Room 104D

# SPEAKER TIMES & TOPICS

**LIAM CARD**, Senior Vice President, Lorne Steinberg Wealth Management Inc.  
[www.steinbergwealth.com](http://www.steinbergwealth.com) Booth #207



Liam Card is a senior vice president based out of the Toronto office. He has been involved in the investment industry for over 10 years. Mr. Card began his career at CIBC Wood Gundy in a sales and marketing role. Shortly thereafter, he became an investment advisor at Richardson Partners Financial.

Mr. Card then moved over to the wealth management side of the industry and joined Lorne Steinberg Wealth Management in 2014.

## The Hunt for Value in Today's Markets

Saturday, September 21 11:00 am – 12:00 pm The Bull Pen

**ROB CARRICK**, Columnist, *The Globe and Mail*  
[www.theglobeandmail.com](http://www.theglobeandmail.com) Booth #411



Rob Carrick joined *The Globe and Mail* in late 1996 as an investment reporter and has been personal finance columnist since November 1998. He has been writing about personal finance, business, and economics for over 20 years.

## 10 Things You Absolutely Must Know if You're Going to

### Invest in ETFs

Saturday, September 21 11:45 am – 12:30 pm Room 104A

**TAMMY CASH**, EVP and Head of Marketing, Horizons ETFs  
[www.horizonsetfs.com](http://www.horizonsetfs.com) Booth #401



Tammy Cash is the executive vice president and head of marketing for Horizons ETFs, overseeing all advertising, media, and marketing for Canada. Before joining Horizons ETFs, she was the vice president, director, and head of marketing at Front Street Capital. With more than 20 years of financial services experience, Ms. Cash has created a wide variety of marketing strategies designed to increase awareness and revenue. She is also the head of marketing for the Canadian chapter of Women in ETFs. Founded in January 2014, Women in ETFs encourages and supports women in the ETF industry in the US, Canada, Europe, and Asia Pacific. Ms. Cash is a Chartered Marketer with the Canadian Marketing Association.

## Responsible Investing Using ETFs

Friday, September 20 2:00 pm – 2:30 pm Room 104D

**PATRICK CERESNA**, Founder and Chief Derivative Market Strategist  
 Big Picture Trading Inc.  
[www.bigpicturetrading.com](http://www.bigpicturetrading.com) Kiosk #609



Patrick Ceresna is the founder and chief derivative market strategist at Big Picture Trading. A certified Chartered Market Technician, derivative market specialist, and Canadian investment manager by designation, Mr. Ceresna is also one of the lead instructors for the TMX Montreal Exchange, educating investors about the strategic applications of options.

## Discover the Strategy We've Used to Catch the Last Two Market Tops

Friday, September 20 1:30 pm – 2:00 pm The Bull Pen

## How to Profit Massively with Little Risk During the Next Commodity Bull Market

Saturday, September 21 11:45 am – 12:30 pm Room 104C

## How to Use Options to Leverage the Gold and Silver Bull Market

Saturday, September 21 2:00 pm – 2:30 pm The Bull Pen

**PRERNA CHANDAK**, Vice President of ETF Product Strategy  
 Mackenzie Investments Booth #302



Prerna Chandak, vice president, ETF Product & Strategy, is responsible for supporting the development and execution of the overall ETF business strategy inclusive of product strategy and related high priority initiatives. She leads cross-functional engagement with key internal partners and fosters partnerships with external stakeholders. Prior to joining

Mackenzie Investments, Ms. Chandak held several positions within ETF capital markets, product development, and product management at an international investment company.

## Evaluating Index ETFs: Key Facts & Opportunities

Saturday, September 21 10:45 am – 11:30 am Room 104A

**NAVTAJ CHANDHOKE**, Founder, Flipping4Profit  
[www.Flipping4Profit.ca](http://www.Flipping4Profit.ca) Booth #607



Navtaj Chandhoke is a well-known Canadian author and an expert in real estate investing and flipping houses for instant profit. He has been teaching and coaching investors across Canada from past 25 years. Mr. Chandhoke will be sharing real estate investment strategies on how to buy Canadian properties for a quick profit and forgivable real estate and business grants.

## How to Buy Real Estate Pennies on the Dollar to Flip for Profit

Friday, September 20 12:45 pm – 1:15 pm The Bull Pen

**MICHAEL COOKE**, SVP, Head of Exchange Traded Funds  
 Mackenzie Investments  
[www.mackenzieinvestments.com](http://www.mackenzieinvestments.com) Booth #302



Michael Cooke was appointed senior vice president and head of Exchange Traded Funds for Mackenzie Investments in April 2015. He leads the Mackenzie ETF team and oversees all aspects of the Mackenzie ETF strategy through cross-functional engagement with internal and external partners. Mr. Cooke has more than 22 years of experience in the investment management industry across institutional and retail markets.

## The Past, Present, and Future of the Global ETF Industry

Friday, September 20 10:15 am – 10:35 am Room 107

## The Best Sectors to Invest in Now for the Long Term

Friday, September 20 12:00 pm – 12:30 pm Room 107

**JOHN COPP**, Member, Canadian Society of Technical Analysts  
[www.csta.org](http://www.csta.org) Booth #509



John Copp has over 37 years of market trading experience. Until recently, he was an advisor and technical analyst for RBC Dominion Securities in London, Ontario. Mr. Copp has achieved recognition as a technical analyst by being one of first few Canadians to be conferred with the designation of Chartered Market Technician by the Market Technicians Association, now the CMT Association of New York. Mr. Copp is also a member of the Canadian Society of Technical Analysts. He has authored many articles for both the *London Free Press* and the *Canadian Money Saver Magazine*.

## Using Charts to Improve Your Investment Decisions

Friday, September 20 3:00 pm – 3:30 pm The Bull Pen

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# SPEAKER TIMES & TOPICS

**RICHARD CROFT**, President, R. N. Croft Financial Group, Inc.  
[www.croftgroup.com](http://www.croftgroup.com)



Richard Croft, president of R. N. Croft Financial Group, Inc., a company that provides personal portfolio management and consulting services to individual investors, has been in the securities business since 1975. In 1998, he co-developed three FPX Indices for the *National Post*, which examines the returns for a series of portfolios geared to average Canadian investors. Richard Croft has joined Gordon Pape Enterprises as the associate publisher of *The Internet Wealth Builder* and *The Income Investor*.

## The Search for Income

Saturday, September 21 9:15 am – 10:00 am Room 104C

**JOHN DE GOEY**, Portfolio Manager, Wellington-Altus Private Wealth Inc.  
[www.johndegoey.com](http://www.johndegoey.com) Booth #412



John J. De Goey, CFP, CIM, FP Canada Fellow, is a portfolio manager with Wellington-Altus Private Wealth Inc. A frequent commentator on financial matters, he has written for a number of media sources including *Advisor's Edge Report*, *Canadian MoneySaver*, *MoneySense*, *The Globe and Mail*, and *The National Post*. He has made numerous appearances on a variety of television programs, including CBC's *Marketplace*, *News World*, and *The National*, BNN's *Market Call*, and CTV's *Canada AM*. His latest book, *STANDUP to the Financial Services Industry* was released in the spring of 2019. In 2017, Mr. De Goey received the Donald J. Johnston Award from the FP Canada Fellow for his lifetime dedication to the advancement of the financial planning profession.

## Standup to the Financial Services Industry

Saturday, September 21 2:45 pm – 3:30 pm Room 107

**IAN DEQUIEROS**, CEO, HempFusion  
[www.hempfusion.com](http://www.hempfusion.com) Booth #101



Ian DeQuieros, CEO of HempFusion, is a highly motivated ethical entrepreneur experienced in early stage high-growth companies, and brings an intimate understanding of the current opportunities and challenges in the global hemp and cannabis industries. Mr. DeQuieros has played a pivotal role in the founding of various successful companies in the space. He has overseen the launch of a leading nationally distributed hemp-based supplements line and founded the leading cannabis company in Jamaica.

## How to Build a Hempire

Saturday, September 21 1:20 pm – 1:40 pm Room 104D

## Investing in the Cannabis Industry? What Is Next, Now That the Hype Is Over

Saturday, September 21 2:45 pm – 3:30 pm Room 104D

**ANTHONY DRAGER**, Founder, Edge Trading Group  
[www.edgetradinggroup.com](http://www.edgetradinggroup.com)

Anthony Drager began his career in 1991, as a clerk at the Chicago Mercantile Exchange (CME Group). In 1999, he became a Chicago Board of Trade (CBOT) member and floor trader in the Dow Jones Futures pit. In 2000, Anthony was hired at one of Chicago's larger proprietary firms, International Trading Group (ITG). There he traded European and US futures. He founded the Edge Trading Group in 2014 that recreated a proprietary firm environment, where traders use order flow and inter-market relationships to achieve their success.

## Why the Trend Is Not Your Friend

Saturday, September 21 2:45 pm – 3:30 pm Room 103B

**AARON DUNN**, Senior Equity Analyst, KeyStone Financial  
[www.keystocks.com](http://www.keystocks.com) Booth #308



Aaron Dunn is passionate about helping individual investors navigate the financial markets and has over a decade of experience providing clients with specific buy/sell investment advice on small-cap and dividend growth stocks. He is a regular guest on Canada's number one financial radio show *Money Talks with Michael Campbell*.

## Unknown & Well Known – 5 Canadian and US Growth & Dividend Growth Stocks You Need in Your Portfolio Today!

Friday, September 20 3:45 pm – 4:15 pm The Bull Pen  
**Your Future Portfolio Today in 10-20 Stocks (Paid event- ticket required)**  
 Saturday, September 21 1:30 pm – 3:30 pm Room 103A

**ANTHONY DUTTON**, Advisor, 4Front Ventures  
[www.4frontventures.com](http://www.4frontventures.com) Booth #102



Anthony Dutton is a principal at Delu Corp., a strategic and financial advisory firm and has 25+ years of experience in public market, corporate finance, and business development. Prior to co-founding Cannex, he was co-founder and the CEO and president of IBC Advanced Alloys (TSXV: IB), and is currently a director of Trakopolis IIoT Corp. (TSXV:TRAK).

## Investing in Cannabis

Saturday, September 21 12:00 pm – 12:45 pm Room 104D

**DAIRE FERGUSON**, CEO, AvaTrade  
[www.avatrade.com](http://www.avatrade.com) Booth #206



Daire Ferguson is CEO of AvaTrade. Mr. Ferguson previously held roles with Bristol Myers Squibb as global senior treasury manager and as head of FX for several international banks in London & Dublin. He holds an MBA from Warwick, UK.

## Leverage Your Trading Portfolio with CFDs

Saturday, September 21 10:45 am – 11:30 am Room 104B

**PAULETTE FILION**, Partner, Strategy Marketing  
[www.strategymarketing.ca](http://www.strategymarketing.ca) Booth #412



Paulette Filion is a sought-after marketing expert within the financial services industry. In addition to her consulting, she co-authored a book with Gail Vaz-Oxlade called *Marketing Financial Planning to Women*. The book was aimed at advisors interested in learning how to develop better relationships with female clients. Since then, as a partner in StrategyMarketing.ca, Ms. Filion has become an avid blogger and co-authored two white papers; *Why women leave their financial advisors and how to prevent it* and *Financial advisors are failing women: What female clients really want and how to change the dialogue*.

## Women and Investing

Saturday, September 21 1:45 pm – 2:30 pm Room 107



I was very impressed with the speakers' presentations; wish I could have attended more of them.

» B. MACLEAN | Napanee, ON



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# SPEAKER TIMES & TOPICS

**DEREK FOSTER**, Author, *The Idiot Millionaire*  
[www.stopworking.ca](http://www.stopworking.ca)



Derek Foster spent his 20s living and traveling Europe, Australia, New Zealand, and Asia. Determined to pursue his dreams, he implemented an idiot-proof investment strategy, which allowed him to retire at the age of 34 and become a millionaire. Mr. Foster then wrote about his approach in his six national bestselling books, including *The Idiot Millionaire*.

He has been featured in all national business media outlets including *The Globe and Mail*, *National Post*, *BNN*, *MoneyTalk*, *George Strombouloupoulos*, and many others.

## Becoming/Staying Rich with Buffett-Type "Moat" Stocks

Friday, September 20 5:15 pm – 5:45 pm The Bull Pen

## What to Do After the First Million? Why the Second Million Is so Much Easier

Saturday, September 21 2:45 pm – 3:30 pm The Bull Pen

**BENJ GALLANDER**, President, Contra the Heard  
[www.contraheheard.com](http://www.contraheheard.com)

Booth #211



Benj Gallander has been investing in stocks for over 30 years and is the president of *Contra the Heard*. Normally, at least half of his portfolio is in the United States with the rest in Canada. Mr. Gallander is renowned for his column in Canada's national newspaper, *The Globe and Mail*, which features his contrarian take on stocks and broader issues for investors.

## How to Increase Financial Returns by Doing Almost Nothing

Saturday, September 21 9:15 am – 10:00 am Room 103A

**KIM GITHLER**, Chair and CEO, MoneyShow  
[www.moneyshow.com](http://www.moneyshow.com)



Driven by the need to empower individual investors, Kim Githler founded MoneyShow in 1981. Over the course of 38 years, she has educated millions of investors, traders, and financial advisors. In 2014, Ms. Githler was honored by the New York Stock Exchange for educating investors when she was invited to ring the closing bell. She works tirelessly to

raise awareness for financial education and was recently named one of the 500 most influential people in *Florida by Florida Trend* magazine and one of the top 100 most influential libertarians by Newsmax.

## Welcome Remarks

Friday, September 20 9:30 am – 9:40 am Room 107

**LUAN HA**, CEO, Fundscrapper Capital Inc.  
[www.fundscrapper.co](http://www.fundscrapper.co)

Kiosk #608



Luan Ha, MBA, has 10+ years of experience in commercial and mixed-use real-property development. Formerly serving as the AVP, development, at RioCan Management Inc., he oversaw a \$3 billion commercial mixed-use project pipeline that spanned across all of Canada in a variety of real-estate asset classes. Mr. Ha earned his MBA, dean's honour list, at

the prestigious Schulich School of Business in Toronto. During his undergraduate studies, he co-founded and co-chaired the Corporate Social Responsibility Society and was elected by his graduating class to win the Initiative Award.

## Real-Estate Investing in the Modern Age

Friday, September 20 4:30 pm – 5:00 pm The Bull Pen

**STEVE HAWKINS**, President and CEO, Horizons ETFs  
[www.horizonsetfs.com](http://www.horizonsetfs.com)

Booth #401



Steve Hawkins is the president and CEO of Horizons ETFs and is responsible for the day-to-day business and affairs of the firm. With more than 25 years of experience in the investment industry, Mr. Hawkins has been with Horizons ETFs or its predecessors and affiliates since 2007. He is in part responsible for the proliferation of ETFs in Canada and has brought many first-of-their-kind ETFs to market.

## 2019 Canadian ETF Industry Update

Friday, September 20 10:55 am – 11:15 am Room 107

## Welcome Remarks & Event Overview

Friday, September 20 1:45 pm – 2:00 pm Room 104D

## US vs. Canada: Cannabis Equity Showdown

Friday, September 20 4:30 pm – 5:00 pm Room 104D

## Investing in the Cannabis Industry? What Is Next, Now That the Hype Is Over

Saturday, September 21 2:45 pm – 3:30 pm Room 104D

**JEFFREY HIRSCH**, Editor-in-Chief  
*The Stock Trader's Almanac and Almanac Investor*  
[www.stocktradersalmanac.com](http://www.stocktradersalmanac.com)

Booth #310



Jeffrey Hirsch is author of *The Little Book of Stock Market Cycles and Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit from It*. A 25-year Wall Street veteran, he took over from founder, Yale Hirsch, in 2001.

## Tactical Trades for the Q4 Pre-Election Year Rally

Saturday, September 21 9:15 am – 10:00 am Room 104A

**PETER HODSON**, Editor, *Canadian MoneySaver*  
[www.canadianmoneysaver.ca](http://www.canadianmoneysaver.ca)

Booth #412



Peter Hodson, CFA, is the owner and editor of *Canadian MoneySaver* magazine, an independent financial publication offering financial advice to Canadians since 1981. He is also CEO of 5i Research Inc., an independent research network providing conflict-free advice to individual investors. He holds the Chartered Financial Analyst designation and has a BA in economics from the University of Western Ontario.

## Is Your Portfolio Set Up Properly?

Friday, September 20 10:00 am – 10:15 am Room 107

## The Best Sectors to Invest in Now for the Long Term

Friday, September 20 12:00 pm – 12:30 pm Room 107

**ROBERT HUDYMA**, Professor, Ryerson University  
[www.ryerson.ca](http://www.ryerson.ca)

Booth #402



Robert Hudyma is a professor at Ryerson University in the Ted Rogers School of Management, where he delivers courses in business tech management. Mr. Hudyma's research interests are in: cryptography, information security, deep learning, and wireless communications systems. Prior to coming to Ryerson, he was a vice president of R&D for a large multinational corporation where he led a team of engineers and developed computer and consumer electronics products.

## Innovation and Disruption: The Next 10 Years in 45 Minutes

Saturday, September 21 1:45 pm – 2:30 pm Room 104A



# SPEAKER TIMES & TOPICS

**NASEEM HUSAIN**, Vice President, ETF Strategy (Multi-Channel)  
Mackenzie Investments  
[www.mackenzieinvestments.com](http://www.mackenzieinvestments.com)

Booth #302



Naseem Husain is responsible for the multi-channel ETF strategy and consults with institutional, retail, and robo-advisory teams providing ETF expertise and support. Prior to joining Mackenzie, Mr. Husain has 13 years of experience at RBC, 11 of which are as a trader and ETF analyst with RBC Capital Markets, and most recently as an ETF specialist at RBC Global Asset Management.

## Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio

Saturday, September 21 2:45 pm – 3:30 pm Room 104A

**RYAN IRVINE**, President, KeyStone Financial  
[www.keystocks.com](http://www.keystocks.com)

Booth #308



Ryan Irvine has a BBA in finance, authored a syndicated financial column for eight years, which appeared well-known Canadian publications including *The Vancouver Province*, *Calgary Herald*, and *Investor's Digest*. He is a regular guest on BNN and Canada's number one financial radio show *Money Talks with Michael Campbell*.

## The Best Sectors to Invest in Now for the Long Term

Friday, September 20 12:00 pm – 12:30 pm Room 107

## Your Future Portfolio Today in 10-20 Stocks (Paid event- ticket required)

Saturday, September 21 1:30 pm – 3:30 pm Room 103A

**JACK JACOBS**, President, Zhittya Genesis Medicine Inc.  
[www.zhittayareregnerativemedicine.com](http://www.zhittayareregnerativemedicine.com)

Booth #501



Dr. Jack Jacobs is president of Zhittya Genesis, a biopharmaceutical company developing a biological drug which triggers angiogenesis and neurogenesis. He leads the company's efforts to obtain FDA approval for its drug to treat Parkinson's Disease, ALS, Alzheimer's, multiple sclerosis, and enhance stroke recovery.

## Frontiers of Regenerative Medicine: Therapeutic Angiogenesis to Reverse Heart Disease, Diabetic Foot Ulcers, and More

Friday, September 20 1:45 pm – 2:30 pm Room 103B

## Disease Reversal with Pharmaceutical Angiogenesis: New Therapies for Stroke, Parkinson's Disease, and More

Friday, September 20 4:00 pm – 5:00 pm Room 103B

**ZIAD JASANI**, Managing Director and Partner  
Independent Investor Institute  
[www.educatedtrader.com](http://www.educatedtrader.com)

Booth #311



Ziad Jasani is the founder and head swing trader at the Independent Investor Institute, the fastest growing community of active investors in Canada. His focus is on empowering investors to do better through education and discipline. He teaches the fundamentals of active investing and portfolio construction, combining global macro analytics with fundamental and technical analysis.

## Swing-Trading Into Election 2020: A Global-Macro Approach to High-Probability Swing Trading

Friday, September 20 1:45 pm – 2:30 pm Room 107

## A Global-Macro Approach to High-Probability Swing Trading

Saturday, September 21 1:15 pm – 1:45 pm The Bull Pen

## Quantitative Portfolio Management Strategies: Growth & Income Focus

Saturday, September 21 1:45 pm – 2:30 pm Room 104B

**ELLIOT JOHNSON**, Chief Investment Officer & Chief Operating Officer  
Evolve ETFs  
[www.evolveetfs.com](http://www.evolveetfs.com)

Booth #402



Prior to joining Evolve ETFs, Elliot Johnson was senior vice president of retail markets at Fiera Capital Corporation, a prominent Canadian investment management firm. Prior to this role, he served as chief operating officer of Fiera Quantum Limited Partnership, an alternative investment manager. From 2010 to 2012, Mr. Johnson led technology management for a number of business lines at National Bank of Canada.

## Innovation and Disruption: The Next 10 Years in 45 Minutes

Saturday, September 21 1:45 pm – 2:30 pm Room 104A

**ROBERT KELLY**, Director of Investor Relations, Aurora Cannabis Inc.  
[www.auroramj.com](http://www.auroramj.com)

Booth #100



Rob Kelly is the director of investor relations at Aurora Cannabis Inc. Prior to this role, he was a founding consultant at LodeRock Advisors Inc., where he worked directly with listed issuers to help them achieve their capital markets objectives. Previously, Mr. Kelly was an account executive in the technology and financial services division of TMX Equicom, Canada's largest IR agency. With more than ten years of experience in financial and corporate communications, he takes an insightful and well-informed approach to his work, leveraging his diverse background and broad understanding of the capital markets.

## Building a Global Cannabis Operator

Saturday, September 21 9:15 am – 9:35 am Room 104D

## Investing in Cannabis

Saturday, September 21 12:00 pm – 12:45 pm Room 104D

**KAREN KHALIL**, Head of Retail Distribution  
BlackRock Asset Management Canada  
[www.blackrock.com](http://www.blackrock.com)



Karen Khalil is the head of retail distribution for BlackRock Asset Management Canada Limited where she oversees the teams that support the sale of iShares and RBC exchange traded funds across all wealth channels. Prior to joining BlackRock, Karen worked at Vanguard Investments Canada Limited where she was head of institutional sales. In this role, she was responsible for the strategic development and distribution of retirement solutions to institutional clients.

## Active vs. Passive Investing: Which Approach Is Right for You?

Friday, September 20 4:15 pm – 5:00 pm Room 104A

**MICHAEL KOVACS**, President & CEO, Harvest Exchange Traded Funds  
[www.harvestportfolios.com](http://www.harvestportfolios.com)

Booth #201



Michael Kovacs founded Harvest Portfolios Group Inc., in 2009 and is a 30-year veteran of the investment management business. He also serves as chairman of the board for Harvest. Since 1991, he has held senior management positions with four companies. From 2002 to 2009, as managing director of Sentry Mutual Funds and senior vice president of Sentry Investments. He was a vice president of Guardian Capital Group from 1991 to 1995, vice president of national sales with AIC Funds from 1995 to 2000, and vice president of distribution with ING Funds from 2000 to 2002.

## Equity Income Strategies for Income & Growth

Friday, September 20 1:45 pm – 2:30 pm Room 104C

# SPEAKER TIMES & TOPICS

**RAJ LALA**, President & CEO, Evolve ETFs  
www.evolveetfs.com

Booth #402



Prior to founding Evolve ETFs, Raj Lala served as head of WisdomTree Canada—a division of WisdomTree Investments Inc., one of the world's largest ETF issuers. Prior to this, Mr. Lala was executive vice president and head of retail markets for Fiera Capital Corporation, a prominent Canadian investment management firm with over \$100 billion in assets under management. He co-founded and served as president and CEO of Propel Capital Corporation (which was acquired by Fiera Capital Corporation in September 2014). Propel raised approximately \$1 billion in structured products in its five years of operation. Prior to Propel, Mr. Lala worked with Jovian Capital. He has held several roles at Jovian including President of JovFunds Inc., an asset management division of Jovian Capital.

## Innovation and Disruption: The Next 10 Years in 45 Minutes

Saturday, September 21 1:45 pm – 2:30 pm Room 104A

## Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio

Saturday, September 21 2:45 pm – 3:30 pm Room 104A

**DUSTYN LANZ**, Chief Executive Officer, Responsible Investment Association  
www.riacanada.ca



Dustyn Lanz is chief executive officer of the Responsible Investment Association (RIA)—a Canadian organization that promotes the incorporation of environmental, social, and governance (ESG) factors into investment decisions. He is a columnist for *Investment Executive*, where he writes about topics related to sustainability and responsible investment.

## Responsible Investing Using ETFs

Friday, September 20 2:00 pm – 2:30 pm Room 104D

**MARC LOPRESTI**, Founding Partner, LoPresti Law Group  
www.loprestilawgroup.com



Marc X. LoPresti, Esq. is the founder of LoPresti Law Group, PC, a co-founder of BattleFin Group, LLC, and BattleFin Asset Management, LLC, and is a recognized authority on alternative investments. LoPresti Law Group, PC, was awarded the 2014 International Hedge Fund Awards "Securities Law Firm of the Year", the 2015 International Hedge Fund Awards "Best Alternative Investment Management Law Firm," and most recently, the 2015 Global Fund Awards "Hedge Fund Law Firm of the Year." Mr. LoPresti is frequently a featured speaker at conferences focused on alternative investments and family office investing.

## Investing in the Cannabis Industry? What Is Next, Now That the Hype Is Over

Saturday, September 21 2:45 pm – 3:30 pm Room 104D

**JEFF LUCYK**, Senior Vice President, Head of Retail Sales, Horizons ETFs  
www.horizonsetfs.com

Booth #401



Jeff Lucyk is responsible for managing and leading the sales team to identify new business opportunities and enhancing the growth of the firm. He was formerly the vice president, national sales manager at Norrep Investments. Mr. Lucyk graduated from Brock University with an honours degree in business administration and holds the Chartered Alternative Investment Analyst (CAIA) designation.

## Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio

Saturday, September 21 2:45 pm – 3:30 pm Room 104A

**SUSAN MALLIN**, Vice President Financial Planning & Associate Portfolio Manager, Lorne Steinberg Wealth Management  
www.steinbergwealth.com

Booth #207



Susan Mallin has been in the investment management and financial planning business for more than 20 years working directly with individuals and their families. She is a certified financial planner and holds the chartered investment manager designation. Over the years, Ms. Mallin has found that clients with a sound financial plan have a better understanding on what they need to do to achieve what they desire long term—and with the least amount of risk. Her passion is financial planning, and Ms. Mallin believes the plan is the central document for all things financial in a person's life.

## Financial Planning Strategies: The Seven Things Investors Must Pay Attention To

Friday, September 20 1:45 pm – 2:30 pm Room 104B

**GREG MCCOACH**, Editor, *The Mining Speculator*  
www.discoverynexus.com/mining-speculator



Greg McCoach is an ardent student of history and entrepreneur who has successfully started and run multiple businesses over the past 35 years. During the last 18 of those years, he has written his widely followed newsletter, *The Mining Speculator*, in search of exponential gains within the junior mining sector. Mr. McCoach is also founder and CEO of AmeriGold.com, a bullion dealer in its 19<sup>th</sup> year. He has appeared on national news channels and is a popular speaker at both private and public conferences related to precious metals and mining shares.

## Successes and Failures in the Precious Metals Junior Mining Shares

Saturday, September 21 9:15 am – 10:00 am Room 103B

**CHRIS MCGRATH**, Director BMO ETFs, BMO Global Asset Management  
www.etfs.bmo.com

Booth #303



With 22 years' experience in banking, treasury, business intelligence, and asset management, Chris McGrath oversees the sales and distribution of BMO ETFs throughout Central Canada, providing support to portfolio managers from downtown Toronto to Winnipeg. He provides a unique wealth perspective being highly proficient in both passive and active management. Mr. McGrath joined BMO Global Asset Management in 2014 as vice president of sales and has successfully worked in the wealth industry since 2005.

## Growth or Income? Tailoring Your Portfolio with the Right ETFs

Friday, September 20 3:15 pm – 4:00 pm Room 104B

**CHRIS MCHANEY, CFA**, Director & Portfolio Manager  
Exchange Traded Funds, BMO Global Asset Management  
www.etfs.bmo.com

Booth #303



Chris McHaney has two decades of experience in the investment industry and currently serves as portfolio manager for derivative-based and equity-based portfolios. He has taken on numerous roles since joining BMO Financial Group in 2002, including manager of investments for BMO Global Asset Management Inc., where he was responsible for mutual fund manager monitoring and selection. In this role, he was also responsible for overseeing the currency hedging program across the mutual fund platform.

## Growth or Income? Tailoring Your Portfolio with the Right ETFs

Friday, September 20 3:15 pm – 4:00 pm Room 104B





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# SPEAKER TIMES & TOPICS

**AVIN MEHRA**, Vice-President and Portfolio Manager, CIBC Wood Gundy  
[www.cibc.ca](http://www.cibc.ca)



Avin Mehra joined CIBC Wood Gundy in 2001 and has over 45 years of experience in the financial services sector. As a portfolio manager, he manages accounts on a discretionary basis using defensive option strategies (namely covered call writing, selling cash covered puts, and collars). Mr. Mehra has also been actively involved with the Montreal Exchange in educating retail investors and portfolio managers on using options as portfolio tools. He won the 2019 Award for Best Active Manager in Exchange Traded Derivatives, sponsored by the TMX Group at the Wealth Professional Annual Gala.

## Covered Calls: A Unique Strategy to Protect and Grow Your Wealth Safely

Saturday, September 21 1:45 pm – 2:30 pm Room 104C

**MICHAEL MILLS**, President and Interim CEO, Body and Mind Inc.  
[www.bamcannabis.com](http://www.bamcannabis.com) Booth #104



Michael Mills has spent over 25 years in senior management positions in industries spanning manufacturing, media, technology, and finance. He has also held senior positions at the *Financial Post* and *National Post* newspaper and media properties. Mr. Mills holds a bachelor of business administration from Bishop's University.

## Cannabis in the US: Why Investors Should Be Focusing on Location and Measured Growth

Saturday, September 21 9:40 am – 10:00 am Room 104D

## Investing in Cannabis

Saturday, September 21 12:00 pm – 12:45 pm Room 104D

**RYAN MODESTO**, CEO, 5i Research Inc.  
[www.canadian.moneysaver.ca](http://www.canadian.moneysaver.ca) Booth #412



Ryan Modesto is chief executive officer at 5i Research, an investment research provider. He has held positions in industries ranging from insurance to renewable energy while being a lead on multi-million-dollar investment initiatives. Mr. Modesto played a key role in the management of high-net-worth investment portfolios at one of Canada's largest

banks. He also sits on the KW Committee for the Toronto CFA Society, as well as on the Waterloo Economic Development Advisory Committee.

## Five Key Factors When Investing in Stocks

Saturday, September 21 9:15 am – 10:00 am Room 107

**DANIEL MONTANO**, CEO, Zhittya Genesis Medicine Inc.  
[www.zhittya regenerativemedicine.com](http://www.zhittya regenerativemedicine.com) Booth #501



Dan Montano started on the floor of the Los Angeles Stock Exchange in 1968, as a floor broker. Over the next 30 years, he managed thousands of stockbrokers as CEO of several securities firms. As an investment banker, Mr. Montano handled the IPO's of over 100 companies from 1968 until 1998. During that time, he also assisted in starting almost 100

new companies to advance new technologies. In 1998, Mr. Montano left investment banking and dedicated himself to advance biotechnology breakthroughs. Presently, he is CEO of Zhittya Genesis Medicine Inc., a biopharmaceutical company developing drug treatments for heart disease, strokes, Parkinson's disease, Alzheimer's, and more.

## Investing in Biotech: Important Concepts to Succeed!

Friday, September 20 3:20 pm – 3:50 pm Room 103B  
 Saturday, September 21 10:15 am – 10:45 am The Bull Pen

**VIKTORIYA MONTANO**, Vice President of Strategic Innovations  
 Zhittya Genesis Medicine Inc.  
[www.zhittya regenerativemedicine.com](http://www.zhittya regenerativemedicine.com) Booth #501



Viktoriya (Vika) Tamlenova-Montano is vice president of strategic innovations for Zhittya Genesis Medicine Inc. For the last 20 years, she has been involved with biotechnology, handling technology transfer from the Ukrainian biotechnology companies to the USA, clinical trials, and research of new applications of angiogenesis medicines. She also speaks six languages and has been the personal translator for the first president of a free Ukraine, President Leonid M. Kravchuk.

## Revolutionary Treatment for Women's Heart Disease and Multiple Sclerosis

Friday, September 20 2:40 pm – 3:10 pm Room 103B

**JON NAJARIAN**, Co-Founder and Managing Partner, Market Rebellion  
[www.marketrebellion.com](http://www.marketrebellion.com)



Jon Najarian has earned a reputation in the industry as an options trading expert and pioneer. He developed and patented trading applications and algorithms used to identify unusual activity in stock, options, and futures markets. Jon can be seen weekly on CNBC, where he is cast member of the *Halftime Report* and the *Fast Money* show, and is the author of four books, the latest one just released titled *Follow The Smart Money*.

## The Best Sectors to Invest in Now for the Long Term

Friday, September 20 12:00 pm – 12:30 pm Room 107

## Welcome Remarks and Event Overview

Saturday, September 21 9:00 am – 9:15 am Room 104D

**TIM NASH**, Founder, Good Investing  
[www.goodinvesting.com](http://www.goodinvesting.com)



Tim Nash is the founder of Good Investing and blogs as The Sustainable Economist. As an expert on socially responsible investing, impact investing, and the green economy, he is regularly featured in publications such as CBC's *The National*, BNN Bloomberg's *Market Call*, and *The Globe and Mail*.

## Responsible Investing Using ETFs

Friday, September 20 2:00 pm – 2:30 pm Room 104D

**MARK NOBLE**, Senior Vice President and Head of Sales Strategy  
 Horizons ETFs  
[www.horizonsetfs.com](http://www.horizonsetfs.com) Booth #401



Mark Noble is senior vice president and head of sales strategy for Horizons ETFs. He has been with Horizons ETFs for more than seven years and is responsible for the communication of its sales strategy. Mr. Noble works with Horizons ETFs' sales and marketing teams to build out client education tools and initiatives that help Canadians become better ETF investors. Prior to working at Horizons ETFs, he was a personal finance journalist at the Advisor Group, a leading financial services publication that serves the Canadian financial advisor market.

## Macro-Economic Outlook

Friday, September 20 4:00 pm – 4:30 pm Room 104D



# SPEAKER TIMES & TOPICS

**CLARE O'HARA**, Wealth Management Reporter, *The Globe and Mail*  
[www.globeandmail.com](http://www.globeandmail.com) Booth #411



Clare O'Hara is the wealth management reporter at *The Globe and Mail*. Prior to that, she was a staff writer at *Investment Executive*, a national newspaper for financial service industry professionals. Ms. O'Hara has an undergraduate degree in media information from University of Western Ontario and a journalism degree from the University of King's College in Halifax.

## Innovation and Disruption: The Next 10 Years in 45 Minutes

Saturday, September 21 1:45 pm – 2:30 pm Room 104A

## Stock Picking Using a Basket—How to Use Thematic ETFs Within Your Portfolio

Saturday, September 21 2:45 pm – 3:30 pm Room 104A

**JUDY PARADI**, Partner, Strategy Marketing  
[www.strategymarketing.ca](http://www.strategymarketing.ca) Booth #412



As owner of a successful marketing company for over 20 years, Judy Paradi had the opportunity to work with a variety of blue-chip clients such as the Royal Bank, BMO, Scotiabank, Heart and Stroke, Kraft, Novartis, and others. While clearly her clients represent an assortment of industries, Ms. Paradi's passion, and the reason for her success, was understanding the needs of her clients' target markets and developing strategies that spoke to those needs. She is a board member and mentor with Step Ahead, an organization devoted to mentoring female entrepreneurs.

## Women and Investing

Saturday, September 21 1:45 pm – 2:30 pm Room 107

**ROBIN POON**, Editor, *Investor's Digest of Canada*  
[www.adviceforinvestors.com](http://www.adviceforinvestors.com) Booth #208



Robin Poon has been writing at *Investor's Digest of Canada* since 2013 and served as its editor since 2015. *The Digest*, currently in its 51<sup>st</sup> year, delivers a concise, diverse snapshot of domestic stock market sentiment to thousands of readers across the country twice a month. Before deciphering the Canadian capital markets, she worked as a reporter and editor at weekly community newspapers in the interior of British Columbia.

## Putting the "I" in Investing Advice

Friday, September 20 4:15 pm – 5:00 pm Room 104B

**SARAH POTTER**, President and Chief Trader, YouCanTrade  
[www.YouCanTrade.com](http://www.YouCanTrade.com)



Sarah Potter, a professional options trader, is president and chief trader at YouCanTrade. She personally manages her own wealth trading options daily and shares her trading expertise, investing insights, and trading education with active investors and financial institutions worldwide. Ms. Potter is the author of the book *How You Can Trade Like A Pro: Breaking into Options, Futures, Stock and ETFs* and an expert investing contributor for various media outlets including Forbes.com, Yahoo Finance, and TheStreet.com.

## Covered Calls and Protective Puts for Active Trading

Saturday, September 21 2:45 pm – 3:30 pm Room 104C

**KEVIN PRINS, MBA, CIM, FCSI**, Managing Director, Head of Distribution, ETFs and Managed Account, BMO Global Asset Management  
[www.etfs.bmo.com](http://www.etfs.bmo.com) Booth #303



With more than 20 years of industry experience in banking, securities, mutual funds, and financial education, Kevin Prins provides a rare combination of both industry knowledge and educational expertise on exchange traded funds. During his career he has authored several investment industry courses for the Canadian Securities Institute (CSI), including the recent development of an ETF-focused course. Mr. Prins frequently interacts with portfolio managers and investors about the benefits of ETFs and how they can be used to add value to any investment portfolio.

## Building Simple Portfolios Using Low-Cost ETFs

Friday, September 20 11:15 am – 11:35 am Room 107

**JAIME PURVIS**, Executive Vice President, Horizons ETFs  
[www.horizonsetfs.com](http://www.horizonsetfs.com) Booth #401



Jaime Purvis is responsible for developing and maintaining key relationships in the retail investor channel through the Canadian investment dealers, both regarding their investment advisor forces and the self-directed distribution channels. Additionally, he runs special projects, including relationships with managed asset and discretionary management programs operated by the investment dealers. As an educational specialist, Mr. Purvis is integral in implementing and delivering educational campaigns for Horizons ETFs, such as the acclaimed Horizons ETF University series. In December 2015, he was assigned management of the Global Institutional Sales Group program for Horizons ETFs.

## Where's the Yield?

Friday, September 20 3:15 pm – 3:45 pm Room 104D

**SUCHETA RAJAGOPAL, CFP**, Portfolio Manager and Certified Financial Planner, Mackie Research Capital Corp.  
[www.mackieresearch.com](http://www.mackieresearch.com)



Sucheta Rajagopal has been involved in socially responsible investing (SRI) for over 15 years, advising clients on how to integrate environmental, social, and governance issues into their investment portfolios. A portfolio manager and certified financial planner at Mackie Research Capital Corp.,

Ms. Rajagopal manages one of the largest exclusively SRI books of business in Canada. Using plain English and a practical approach, she helps clients align their investments with their values.

## Responsible Investing Using ETFs

Friday, September 20 2:00 pm – 2:30 pm Room 104D

**CHRIS REBENTISCH**, Chief Executive Officer & Director, 1933 Industries  
[www.1933industries.com](http://www.1933industries.com) Booth #106



Chris Rebentisch is the CEO and director of 1933 Industries. After gaining valuable experience in the cosmetics manufacturing industry, he turned to the medical marijuana industry in 2013. His personal relationships with medical cannabis patients and passion for providing them with quality natural wellness led to him creating the Canna Hemp™ brand in 2016. Mr. Rebentisch has overseen the company's expansion initiatives and product growth across the US.

## 1933 Industries: A Leading Consumer Branded Goods Company

Saturday, September 21 11:35 am – 11:55 am Room 104D

## Investing in Cannabis

Saturday, September 21 12:00 pm – 12:45 pm Room 104D

# SPEAKER TIMES & TOPICS

**ALLAN REWAK**, VP, Communications and Stakeholder Relations  
Emerald Health Therapeutics, Inc.  
[emerald.life](http://emerald.life)



Allan Rewak is the vice president, communications, and stakeholder relations for Emerald Health Therapeutics. Prior to assuming his role at Emerald, he was the inaugural executive director of the Cannabis Council of Canada. In this position, Mr. Rewak played a key role in unifying multiple industry associations to create one singular national voice for the sector and then guided the industry successfully as Canada became the first G8 country to legalize adult-use cannabis.

## The Emerald Difference

Saturday, September 21 11:10 am – 11:30 am Room 104D  
**Investing in Cannabis**  
Saturday, September 21 12:00 pm – 12:45 pm Room 104D

**KEITH RICHARDS**, Portfolio Manager, ValueTrend Wealth Management  
and Worldsource Securities Inc.  
[www.valuetrend.ca](http://www.valuetrend.ca)



Keith Richards has been in the securities industry since 1990 and is a highly regarded member of the small, exclusive community of Chartered Market Technicians in Canada. As portfolio manager in his current practice, he manages over \$140 million and runs a discretionary investment service for high-net-worth clients. Mr. Richards' articles appear regularly in *Investor's Digest*, *The MONEYLETTER*, and *The Globe and Mail*, and the *Toronto Star* newspapers.

## The Smart Way to Trade Undervalued Stocks

Friday, September 20 4:15 pm – 5:00 pm Room 107

**COLIN S. RITCHIE**, Lawyer & Financial Planner, Colin S. Ritchie  
[www.colinsritchie.com](http://www.colinsritchie.com) Booth #412



Colin Ritchie, LL.B., CFP, CLU, and FMA, is a Vancouver-based fee-for-service lawyer and financial planner who does not sell investment or insurance, just advice. He graduated from the University of Victoria's Law Co-op programme in 1996 and spent just under five years in private practice as a lawyer before transitioning into financial planning and successfully completing his Certified Financial Planning (CFP) designation.

## Estate Planning - Minimizing the Mess, Stress, and Excess

Saturday, September 21 11:45 am – 12:30 pm Room 107

**ELLEN ROSEMAN**, Personal Finance and Consumer Affairs Columnist  
*Toronto Star*  
[www.thestar.com](http://www.thestar.com) Booth #412



Ellen Roseman is a personal finance and consumer affairs columnist with the *Toronto Star's* business section. She was the *Star's* business editor before moving to full-time columnist in 1999. Ms. Roseman previously spent two decades at *The Globe and Mail* as a columnist on consumer affairs, personal finance, and mutual funds, and associate managing editor of the *Report on Business*.

## Women and Investing

Saturday, September 21 1:45 pm – 2:30 pm Room 107

**DAVID A. ROSENBERG**, Chief Economist and Strategist  
Gluskin Sheff + Associates, Inc.  
[www.gluskinsheff.com](http://www.gluskinsheff.com)



David Rosenberg is the firm's chief economist & strategist with a focus on providing a top-down perspective to the firm's investment process and Asset Mix committee. He received both a Bachelor of Arts and Master of Arts degree in economics from the University of Toronto. Prior to joining Gluskin Sheff in the spring of 2009, he was chief North American economist at Merrill Lynch in New York for seven years, during which he was consistently ranked in the *Institutional Investor* All-Star analyst rankings. Prior thereto, he was chief economist and strategist for Merrill Lynch Canada, based out of Toronto. Mr. Rosenberg is also the author of *Breakfast with Dave*, a daily distillation of his economic and financial market insights.

## The Year of the Pig (Lipstick Won't Help!)

Friday, September 20 11:35 am – 12:00 pm Room 107

**TODD SALAMONE**, Senior Vice President  
Schaeffer's Investment Research, Inc.  
[www.schaeffersresearch.com](http://www.schaeffersresearch.com) Booth #409



Todd Salamone is the SVP at Schaeffer's Investment Research. He has 25 years of experience trading options and authors *Monday Morning Outlook*, a weekly market forecast. Mr. Salamone's analysis is regularly featured by CNBC, *The Wall Street Journal*, *USA Today*, and more.

## 10 Options Trading Mistakes You Can't Afford to Make

Friday, September 20 2:15 pm – 2:45 pm The Bull Pen

## Elite Options Buying Tactics

Friday, September 20 3:15 pm – 4:00 pm Room 107

**LANA SANICHAR**, Chief Editor & President, *Canadian Money Saver*  
[www.canadianmoneysaver.ca](http://www.canadianmoneysaver.ca) Booth #412



Lana Sanichar is the editor in chief of *Canadian MoneySaver* magazine, an independent financial publication offering financial advice to Canadians since 1981. Ms. Sanichar chairs a Women's Personal Finance Awareness Group.

## Women and Investing

Saturday, September 21 1:45 pm – 2:30 pm Room 107

**KANWAL SARAI**, Founder, Simply Investing, Inc.  
[www.SimplyInvesting.com](http://www.SimplyInvesting.com)



Kanwal Sarai is the founder of Simply Investing, and publisher of the *Simply Investing Report*. Mr. Kanwal's straight-forward, no-jargon approach helps everyday people to grow their net worth by investing in dividend value stocks. With a passion for investing and teaching, he demystifies the complex world of investing for those seeking to invest for themselves. Mr. Kanwal has a natural ability to teach complex subjects in an easy-to-understand manner, which really makes investing simple for anyone to learn. An accomplished dividend value investor for over 19 years, his courses have produced successful value investors in over 20 countries.

## How Do You Find the Best Canadian Stocks to Invest in?

Friday, September 20 4:15 pm – 5:00 pm Room 104C



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# SPEAKER TIMES & TOPICS

**GREG SCHNELL, CMT, MFTA**, Senior Technical Analyst  
StockCharts.com  
[www.stockcharts.com](http://www.stockcharts.com)



Greg Schnell has presented across the US and Canada educating traders and investors on how to use stock charts. He serves as secretary on the board of the Canadian Society of Technical Analysts (CSTA), and is a member of the CMT Association. As a senior technical analyst for StockCharts.com, Mr. Schnell writes several commentary articles, including *Don't Ignore This Chart*, *The Canadian Technician*, *ChartWatchers*, and *Commodities Countdown*. He hosts 10 video presentations each month, explaining his outlook for the current market.

**Creating Powerful Charts for Your Portfolio**  
Saturday, September 21 11:45 am – 12:30 pm Room 104B

**JOHN SCHWINGHAMER**, Managing Director, Purple Chips  
[www.purplechips.com](http://www.purplechips.com) Booth #209



John Schwinghamer is the founder and author of *Purple Chips* and a portfolio manager with a Top-50 Global bank. He began as a floor trader at the Montreal Exchange in 1984, is a graduate of Concordia University and a lead judge for the John Molson School of Business International Case Competition.

**Why You Need to Own Purple-Chip Stocks: The Best of the Blue-Chip Stocks**  
Friday, September 20 3:15 pm – 4:00 pm Room 104C  
**How to Beat the Index with the Best of the Blue-Chip Stocks**  
Saturday, September 21 12:30 pm – 1:00 pm The Bull Pen

**STUART SHERMAN**, CEO, IMC  
[www.imcba.com](http://www.imcba.com)



Stuart Sherman runs one of the most innovative AI companies in the world, pioneering two new classes of AI, "Behavioural AI", an "Simulation AI". Having studied managerial sciences in university, specifically the aspects of managerial accounting relating to behavioural economics, and organisational behaviour, he went on to start an early management information services company which, in the late 1980's, ran a private network for mail and file transfer between Toronto, New York, and Mexico City. Selling that company, he founded one of Canada's first digital agencies which was sold in 1999 to WPP. Mr. Sherman was a finalist for European AI CEO of The Year 2018.

**Innovation and Disruption: The Next 10 Years in 45 Minutes**  
Saturday, September 21 1:45 pm – 2:30 pm Room 104A

**RITA SILVAN**, Editor-in-Chief, *Golden Girl Finance*  
[www.goldengirlfinance.com](http://www.goldengirlfinance.com) Booth #412



Rita Silvan is a Chartered Investment Manager and the editor-in-chief of *Golden Girl Finance*, an online magazine about women and money. She is an award-winning writer, editor, and media personality. As the former editor-in-chief of *ELLE Canada* magazine, Ms. Silvan has interviewed everyone from top fashion designers to A-list Hollywood actors. She has appeared on television and radio and co-starred in the Gemini award-winning series *Project Runway Canada*. She has ghost-written two books, including an international bestseller.

**Women and Investing**  
Saturday, September 21 1:45 pm – 2:30 pm Room 107

**ERIK SLOANE**, Head of Sales, NEO



Erik Sloane is head of sales at NEO, Canada's new stock exchange and fund distribution platform. He is responsible for all investment product listings on the NEO Exchange, in addition to the mutual fund and OM fund distribution business on NEO Connect.

**Investing in the Cannabis Industry? What Is Next, Now That the Hype Is Over**  
Saturday, September 21 2:45 pm – 3:30 pm Room 104D

**TOM SOSNOFF**, Founder and Co-CEO, tastytrade  
[www.tastytrade.com](http://www.tastytrade.com)



Tom Sosnoff is a recognized online brokerage innovator and sought-after financial educator. He is a true visionary and serial entrepreneur who co-founded thinkorswim in 1999, tastytrade in 2011, and newly launched tastyworks in 2017. Leveraging over 20 years of experience as a market maker for the Chicago Board Options Exchange (CBOE) and one of the original OEX traders in the S&P 100 Index pit, he pursued a vision to educate retail investors in options trading and to build a superior software platform and a brokerage firm that specialized in options.

**When Positive Drift Fails**  
Saturday, September 21 4:30 pm – 5:30 pm Room 107

**LORNE STEINBERG**, CEO, Lorne Steinberg Wealth Management  
[www.steinbergwealth.com](http://www.steinbergwealth.com) Booth #207



Lorne Steinberg founded Lorne Steinberg Wealth Management Inc., with the vision of providing investment counsel services to high-net-worth individuals, based on principles of integrity, transparency, trust, and capital preservation. Prior to founding the firm, he was president and chief investment officer of AGF's investment counsel business in Montreal, Magna Vista Investment Management Ltd., which he joined in 1999. Mr. Steinberg has been a Chartered Financial Analyst charterholder since 1996.

**The State of the Union: The Challenges That Investors Face in Today's Market**  
Friday, September 20 10:35 am – 10:55 am Room 107

**The Hunt for Value in Today's Markets**  
Saturday, September 21 11:00 am – 12:00 pm The Bull Pen

**BARBARA STEWART**, Contributor, *Canadian MoneySaver Magazine*  
[www.barbarastewart.ca](http://www.barbarastewart.ca) Booth #412



Barbara Stewart, CFA is one of the world's leading researchers on women and finance, focusing on real life financial behaviors and providing global insights into how smart women think and communicate. She is an advocate for women, for diversity, and for financial education. In addition to her Rich Thinking® research, Ms. Stewart uses her proprietary research skills to work as an executive interviewer on a project basis for global financial institutions seeking to gain a deeper understanding of their key stakeholders, both women and men. She is a frequent interview guest on TV, radio, and print, both financial and general interest. Ms. Stewart is a contributor to the CFA Institute's Enterprising Investor web site.

**Women and Investing**  
Saturday, September 21 1:45 pm – 2:30 pm Room 107



# SPEAKER TIMES & TOPICS

**GREG TAYLOR**, CIO & Portfolio Manager, Purpose Investments  
[www.purposeinvest.com](http://www.purposeinvest.com)



Greg Taylor is the chief investment officer of Purpose Investments. A data-driven manager with a focus on managing risk through active-trading strategies, he specializes in finding and exploiting pockets of volatility in the market to drive returns. Mr. Taylor spent more than 15 years managing pension and mutual fund assets at Aurion Capital

Management. He also held a role of senior portfolio manager at Front Street Capital and LOGIQ Asset Management before coming to Purpose Investments. Mr. Taylor serves on the investment committee for the MS Society of Canada and advises the finance program's portfolio management course at Bishop's University.

## Active vs. Passive Investing: Which Approach Is Right for You?

Friday, September 20 4:15 pm – 5:00 pm Room 104A

**BROOKE THACKRAY**, Research Analyst  
Horizons ETFs Management (Canada) Inc.  
[www.horizonsetfs.com](http://www.horizonsetfs.com)

Booth #401



Brooke Thackray has over 14 years of investment related experience, most recently as president of Mount-Alpha Media, where he has written and published several books, including *Thackray's 2013 Investor's Guide*. He became a research analyst with JovInvestment Management, Inc., in 2009 and joined the team responsible for the management of the Horizons Seasonal Rotation ETF. Mr. Thackray is also the author of a monthly newsletter, *Thackray Market Letter*, and is a contributor to the *Globe and Mail Gold Line Investor*.

## Seasonal Investing Using ETFs

Saturday, September 21 11:45 am – 12:30 pm Room 103B

**ANDREW THUT**, Chief Investment Officer, 4Front Ventures  
[www.4frontventures.com](http://www.4frontventures.com)

Booth #102



Andrew Thut was an early investor in 4Front, joining the company full time in 2014. He brings to the team a wealth of financial-management experience and business acumen having previously served as managing director of the BlackRock Small-Cap Growth Fund at BlackRock Advisors LLC. During his 11-year involvement, the \$2 billion fund ranked in

the top 5% of all domestic small-cap growth funds. He also had past stints at MFS Investment Management and BT Alex Brown. Since joining 4Front, he has immersed himself in every facet of the cannabis industry, from the relevant financial drivers of the industry to hands-on experience with dispensaries and cultivation facilities.

## Driving Cannabis Forward: Why Investors Should Be Focusing on Operations

Saturday, September 21 10:45 am – 11:05 am Room 104D

**PETER-PAUL VAN HOEKEN**, Founder, FrontFundr  
[www.frontfundr.com](http://www.frontfundr.com)

Booth #510



Peter-Paul Van Hoeken has over 15 years' experience in finance, investment management, and business consultancy. After a successful career in international banking, he immigrated to Canada in 2010, served as an advocate of inclusive and accessible private capital markets, and founded FrontFundr in 2013.

## Diversify Your Portfolio by Investing in Private Companies

Friday, September 20 1:45 pm – 2:30 pm Room 104A

**NICOLAS VAUGEOIS**, Portfolio Manager, Global Asset Allocation  
Fiera Capital Corporation  
[www.fieracapital.com](http://www.fieracapital.com)



Nicolas Vaugois is portfolio manager, global asset allocation. In this role, he is involved in the management of the Multi-Strategy Income and Global Bonds Funds. Mr. Vaugois also contributes to the Asset Allocation committee. He has more than five years of experience in the investment management industry and joined the firm in 2013.

## Macro-Economic Outlook

Friday, September 20 4:00 pm – 4:30 pm Room 104D

**DONALD VALLOUX**, Founder, Tech Talk  
[www.timingthemarket.ca](http://www.timingthemarket.ca)



Donald Vialoux, co-founder of Tech Talk, is a past president of the Canadian Society of Technical Analysts (CSTA) with 51 years of experience in the investment industry. Mr. Vialoux is the author of a free daily letter on equity markets at [TimingTheMarket.ca](http://TimingTheMarket.ca) which focuses on seasonality investing.

He is a frequent presenter on Michael Campbell's *Money Talks* and *Wolfe on Bay Street*. He also is an author of free intraday technical and seasonality comments on [EquityClock.com](http://EquityClock.com), accessed by over 45,000 subscribers on [StockTwits.com](http://StockTwits.com).

## Improving Investment Returns by Combining Seasonal, Fundamental, and Technical Analysis

Saturday, September 21 2:45 pm – 3:30 pm Room 104B

**JON VALLOUX**, Founder, [EquityClock.com](http://EquityClock.com)  
[www.EquityClock.com](http://www.EquityClock.com)



Jon Vialoux, co-founder of Tech Talk, is a former research analyst at Horizons Investment Management, Inc., where he offered advice to the Horizons Seasonal Rotation ETF (HAC). He is the author and founder of [EquityClock.com](http://EquityClock.com), which offers the largest source of seasonal profiles for investments on the Internet. Mr. Vialoux is also co-creator of the financial

resource Web site, [TimingTheMarket.ca](http://TimingTheMarket.ca), which offers technical, fundamental, and seasonal analysis of the markets.

## Improving Investment Returns by Combining Seasonal, Fundamental, and Technical Analysis

Saturday, September 21 2:45 pm – 3:30 pm Room 104B

**JOHN ZAMPARO**, Equity Research Analyst, CIBC Capital Markets  
[www.cibccm.com](http://www.cibccm.com)



John Zamparo is the director covering Canadian retailers and consumer products businesses for CIBC Capital Markets. Recently, Mr. Zamparo has developed expertise in the emerging cannabis industry. He was the primary author of CIBC's report titled *Cannabis: Almost Showtime*, and now provides research coverage for several companies in the cannabis space.

## US vs. Canada: Cannabis Equity Showdown

Friday, September 20 4:30 pm – 5:00 pm Room 104D



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## **The 2020 Young America's Foundation Cruise**

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*Aboard the Crystal Symphony*

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## **The Global Financial Summit Gods & Empires Cruise**

**September 20 – 27, 2020**

*Aboard the Crystal Symphony*

**Athens to Rome**



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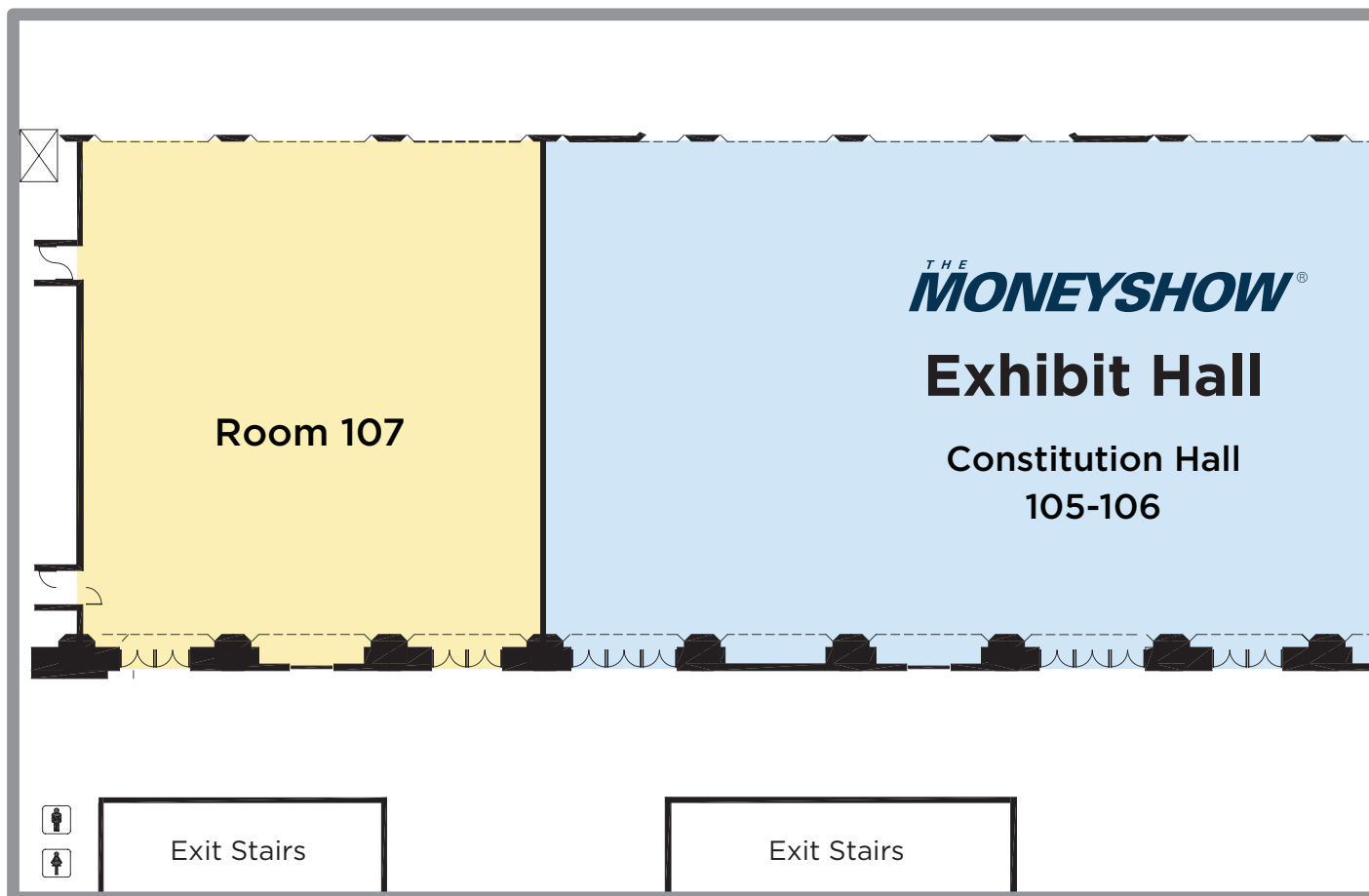
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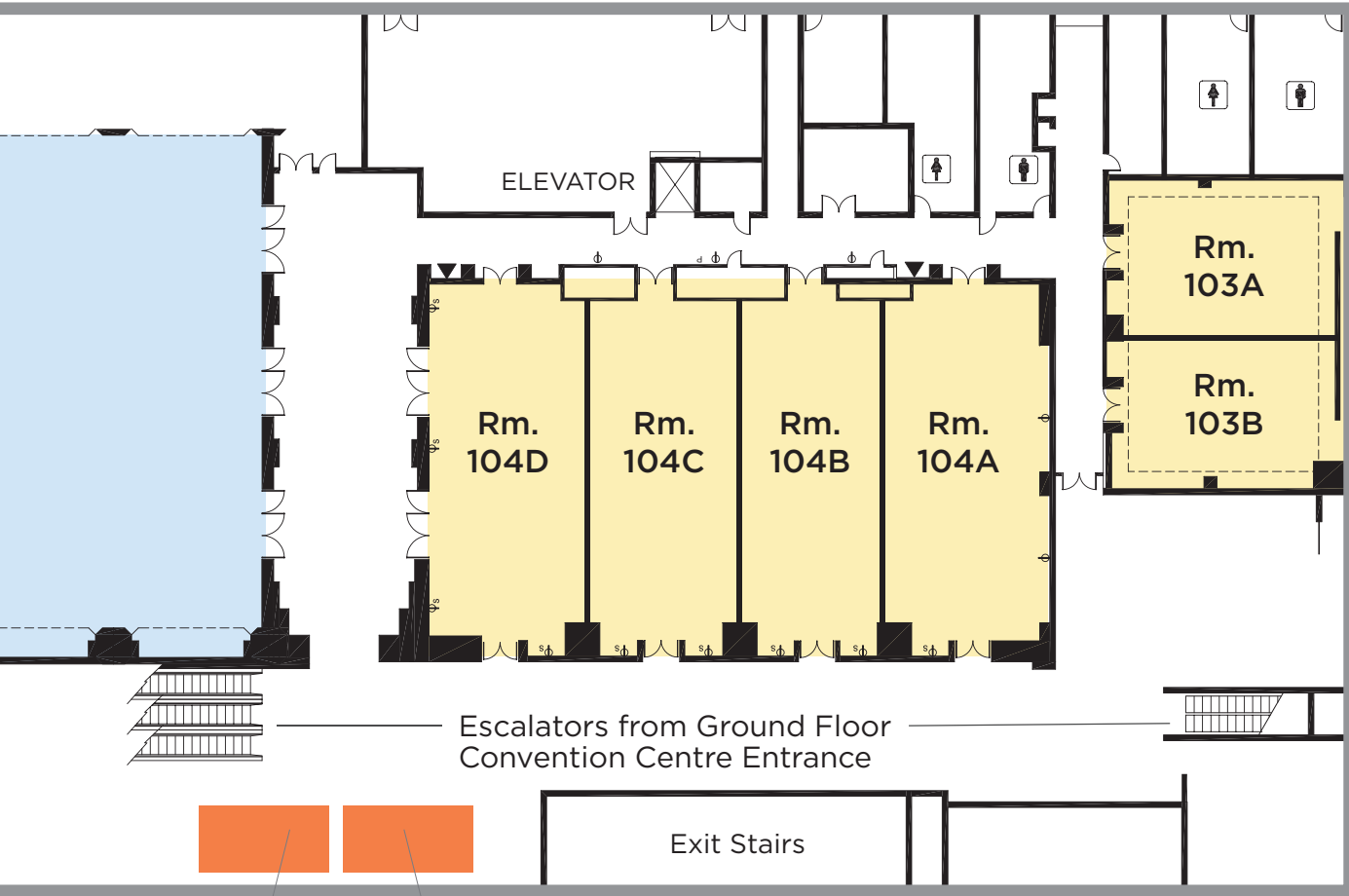
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### FRIDAY, SEPTEMBER 20 - DAY 1

#### **Leveraged/Inverse ETFs - How Best to Use Them**

Jaime Purvis 12:45 p.m. – 1:15 p.m.

#### **Learn About the World's Largest Pot ETF**

Mark Noble 2:30 p.m. – 3:00 p.m.

### SATURDAY, SEPTEMBER 21 - DAY 2

#### **ETF Trading Ideas**

Jeff Lucyk 10:00 a.m. – 10:30 a.m.

#### **Industry 4.0**

Hans Albrecht 11:15 a.m. – 12:00 p.m.

#### **Leveraged/Inverse ETFs - How Best to Use Them**

Jaime Purvis 12:45 p.m. – 1:15 p.m.

#### **Learn About the World's Largest Pot ETF**

Mark Noble 2:30 p.m. – 3:15 p.m.

#### **Seasonal Investing**

Brooke Thackray 3:45 p.m. – 4:15 p.m.

Book Signing Following Presentation



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